



LAUNCH CARD

# SurgePro™ THOMESURGE

Electrification Smart Buildings



# SurgePro™ THOMESURGE

Versatile, reliable, code compliant surge protection

## Product description

THOMESURGE is a Type 1 SPD designed for service entrance or subpanel locations. This versatile surge solution can be installed with load centers of any brand providing immediate surge protection for an entire home or office.

- Applications**
- New Home Construction
  - Home Remodeling
  - Service Upgrades

- Channels**
- Distributors.

## Value proposition



### Versatile Design

Install with load centers of any brand and protects sensitive electronics throughout the entire home or office



### Code compliant

THOMESURGE'S surge ratings meet industry-standard requirements for new home construction and renovation



### Contractor-friendly

Installation is quick and easy, without taking up breaker spaces



### Easy diagnostic

LED indicates the operational status of the SPD letting you know when it is time for a replacement

Marcomm tools



## Internal

- [ELSA - Sales enablement portal](#)
- [Market Link](#) – Jan.14, 2022
- ELSB Global NL – [Sign up to receive newsletter](#)
- [Post for Social media – LinkedIn](#)
- [Product images – PIR](#) – Need to connect to VPN
- Launch Card (this PDF)
- NPI – Q1, 2022

## External

- [Product website](#)
- [Datasheet](#)
- [Release note](#)
- [Buylog Section 5](#) (to be included)
- [Electrification home page](#) – Highlight section
- [Product news newsletters](#) – Q1
- Segment websites – [Distributor](#) and [Contractors](#)
- Industry portal - [Residential](#)
- [M2M](#) – Marketing tool kit
- [Post for Social media – LinkedIn](#)
- [Web/signature banner](#)
- [Advertising – 8.5x11 PDF](#)
- [300x250 Ad box for digital ads](#)
- [Ad placement \(EC&M\) – Jan.31, 2022](#)
- [Contractors](#) – Newsletter Q2
- Banner in empower – Live Feb.1

Visit product website for key features and technical information

**ABB**