



Privacy notice campaign subscribe ABB newsletter

ABB is fully committed to protecting your privacy and respecting your rights to control how your personal data is used. This notice explains why and how ABB collects and uses your personal data and the rights you have in relation to that data.

Your Personal Data

ABB BV will be the “Controller” of your personal data – this company is responsible for the privacy of your data.

What we need

1. We are collecting and using personal data about you when downloading our whitepaper:

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- E-mailadres: *
- Voornaam: *
- Achternaam: *
- Geslacht:*
- Werkveld:*
- Organisatie:*
- Locatie:*
- Werkzaam in /als:
- Land:

2. We are collecting and using personal data about you to send the digital newsletter

Why we need it

We use the personal data that we collect for the following purposes:

- Send you our newsletter # Voltreffers

We only collect the personal data from you that we need for these purposes.

We process your personal data for the purposes described in this notice when you give your consent. We may also anonymise your personal data so it no longer identifies you and use it for various purposes, including data analysis, improving our services and testing certain of our IT systems.

How we share your personal data

We only share your personal data as described in this notice. We always put safeguards in place to protect your personal data where we share it with a party outside the EU (not the case here).

The purpose of this note is to formalise the role of ABB as a potential processing manager. We share your personal data, as part of the processing process, with the



following types of third parties within the EU for the reasons described below:

Name of the recipient or category.	Location of the receiver	Purpose	Safeguards to protect your personal information
Actito	Louvaine-la-Neuve	Actito is the agency responsible for the software package for sending the newsletter Zij beheren ook de #Voltreffer-database waarvoor u zich mogelijk hebt aangemeld.	Actito will share this information with none other than ABB and do so only through secure communication channels.

How long we keep it

We retain your personal information for the time required to complete the action (in the case of the newsletter) until you unsubscribe. After this, we will safely remove your personal information. If it is necessary to comply with legal or regulatory requirements and/or to resolve disputes, we may retain some of your personal information even after that time.

What are your rights?

You have the right to correct any error in your personal data or update it.

Depending on the jurisdiction in which you are located and in which your personal data is processed, you may also have the right to:

- receive a copy of your personal data that we hold,
- delete your personal data that we no longer have a lawful ground to use,
- port your personal data to a new supplier (if applicable),
- object to the processing of your personal data based on the legitimate interests ground (provided our reasons for the processing don't outweigh any prejudice to your data privacy rights), or
- restrict how we use your personal data whilst a complaint is being investigated, you may make such request at www.abb.com/privacy. In certain circumstances, we may need to restrict the above rights to safeguard the public interest (e.g. the prevention or detection of crime) and our interests (e.g. the maintenance of legal privilege).

If you have any questions about how we use your personal data or wish to make a complaint about how we have handled your personal data, you may contact our Group Data Protection Officer at privacy@abb.com, or submit your complaint at www.abb.com/privacy.

If you are not satisfied with our response or believe we are processing your personal data against the law, you may also contact the Data Privacy Authority in your country of



residence or work or where you believe an infringement of data privacy laws may have taken place.