

PROGRAM OVERVIEW

ABB Plus

Elevate your incentives with ABB Electrification business.



ABB Plus is a new bonus incentive designed expressly to offer distributor partners an additional reward for growth across the ABB Installation Products and ABB Smart Buildings/Smart Power product portfolios.

How does it work?

1 Discover

Opportunities to sell across both product portfolios.

2 Design

A plan of action that enables you to achieve the qualifying criteria to earn incentives.

3 Deliver

Outstanding results and reap the benefits of elevating your business with ABB.



For more information about ABB Plus, contact your ABB representative today.

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