

BUSINESS AREA: ROBOTICS & DISCRETE AUTOMATION

ABB Robotics

Facts & Figures



ABB's Robotics Division is a pioneer in robotics and digital services, providing innovative solutions for a diverse range of industries, from automotive to electronics to logistics. As one of the world's leading robotics suppliers, we have shipped more than 500,000 robot solutions. We help customers of all sizes increase productivity, flexibility and simplicity and improve output quality. We support their transition towards the connected and collaborative factory of the future. ABB Robotics is part of the ABB Robotics & Discrete Automation business area, which, together with the Machine Automation Division, employs more than 11,000 people at over 100 locations in more than 53 countries.



Revenues

\$1,750–2,250 million



Market position

No. 2 globally
No. 1 in China, the world's largest robotics market



Key market drivers and trends

- Four key megatrends are driving the transformation of industry and business.
- Consumer **personalization** is expanding product variants and creating shorter lifecycles; **labor shortages** driven by an aging population is shrinking the workforce, with people less willing to perform dirty, dull and dangerous jobs; **digitalization** is enabling new digital solutions, increasingly powered by machine learning and AI to help improve operations; and **uncertainty**, from trade conflicts to political uncertainty to natural disasters, requires more flexibility.



Market

~\$45 billion



Media contacts & further details

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