

# ABB zenon extends automation solutions for the Internet of Things, Services and People (IoTSP)

Heidelberg, Germany, April 2016 – Zurich, Switzerland, April 2016 – ABB has extended its discrete automation offering to deliver more connectivity and application solutions for discrete manufacturing, general machinery and food and beverage machine builders.

The ABB zenon software, developed by the Austrian automation company COPA-DATA, extends communications, machine to machine connectivity and application control possibilities for machine builders. This supervisory control and data acquisition (SCADA) software extends ABB's discrete automation portfolio which includes variable speed drives, motion control solutions, motors, programmable logic controllers and human machine interface panels. Together, these products enable the development of solutions for the Internet of Things, Services and People, which presents new business models for improving factory and process performance, product quality, production flexibility and energy efficiency.

"Innovation and speed are key aspects of our Next Level strategy. The ABB zenon solution complements our discrete automation offering very well, and together we can provide our customers with solutions that help them improve product quality and productivity, save energy, and add flexibility to their processes. This is especially important for our strategic focus on the food and beverage industry," explains Morten Wierod, Head of ABB's Drives and Controls business unit.

"The world in which our business and our products were viewed and developed separately from each other became obsolete with the advent of the Industry 4.0 concept (IoTSP). Networking begins not with machines or systems, but primarily with people," Thomas Punzenberger, CEO at COPA-DATA, said confidently. "We can offer our clients real added value only when we are working together to overcome the challenges created by the application scenarios that came out of Industry 4.0."

## About ABB

ABB ([www.abb.com](http://www.abb.com)) is a leading global technology company in power and automation that enables utility, industry, and transport & infrastructure customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in roughly 100 countries and employs about 135,000 people.

## About COPA-DATA

COPA-DATA ([www.copadata.com](http://www.copadata.com)) is the technological leader for ergonomic and highly dynamic process solutions. The company, founded in 1987, develops the software zenon for HMI/SCADA, Dynamic Production Reporting and integrated PLC systems at its headquarters in Austria. zenon is sold through its own offices in Europe, North America and Asia, as well as partners and distributors throughout the world. Over 100,000 installed systems in more than 90 countries provide companies in the Food & Beverage, Energy & Infrastructure, Automotive and Pharmaceutical sectors with new scope for efficient automation.

Image:



*The zenon software, developed by the Austrian company COPA-DATA, extends ABB's automation solutions for the Internet of Things, Services and People.*

**For more information please contact:**

ABB Automation Products GmbH  
Soenke Kock, Product Line Manager  
Eppelheimer Straße 82  
69123 Heidelberg  
Phone: +49 6221 701-1150

Ing. Punzenberger COPA-DATA GmbH  
Bernhard Korten, International Sales  
Manager  
Karolingerstraße 7b  
5020 Salzburg  
Austria  
Phone: +43 662 43 10 02