

August 2009

San Luis Potosí, Mexico

ABB's engineering, sourcing and manufacturing operation in Mexico

Facts about ABB



- A leading power and automation technology company with leading market positions in core businesses
- We help our customers:
 - Improve power availability, quality and reliability
 - Increase industrial productivity
 - Improve energy efficiency and lower environmental impact

ABB's vision



As one of the world's leading engineering companies, we help our customers use electrical power efficiently, increase industrial productivity and lower environmental impact in a sustainable way.

Power and productivity for a better world

ABB's mission



Improve performance

ABB helps customers improve their operating performance, grid reliability and productivity while saving energy and lowering environmental impact.



Drive innovation

Innovation and quality are key characteristics of our product, systems and service offering.



Attract talent

ABB is committed to attracting and retaining dedicated and skilled people and offering employees an attractive, global work environment.



Act responsibly

Sustainability, lowering environmental impact and business ethics are at the core of our market offering and our own operations.

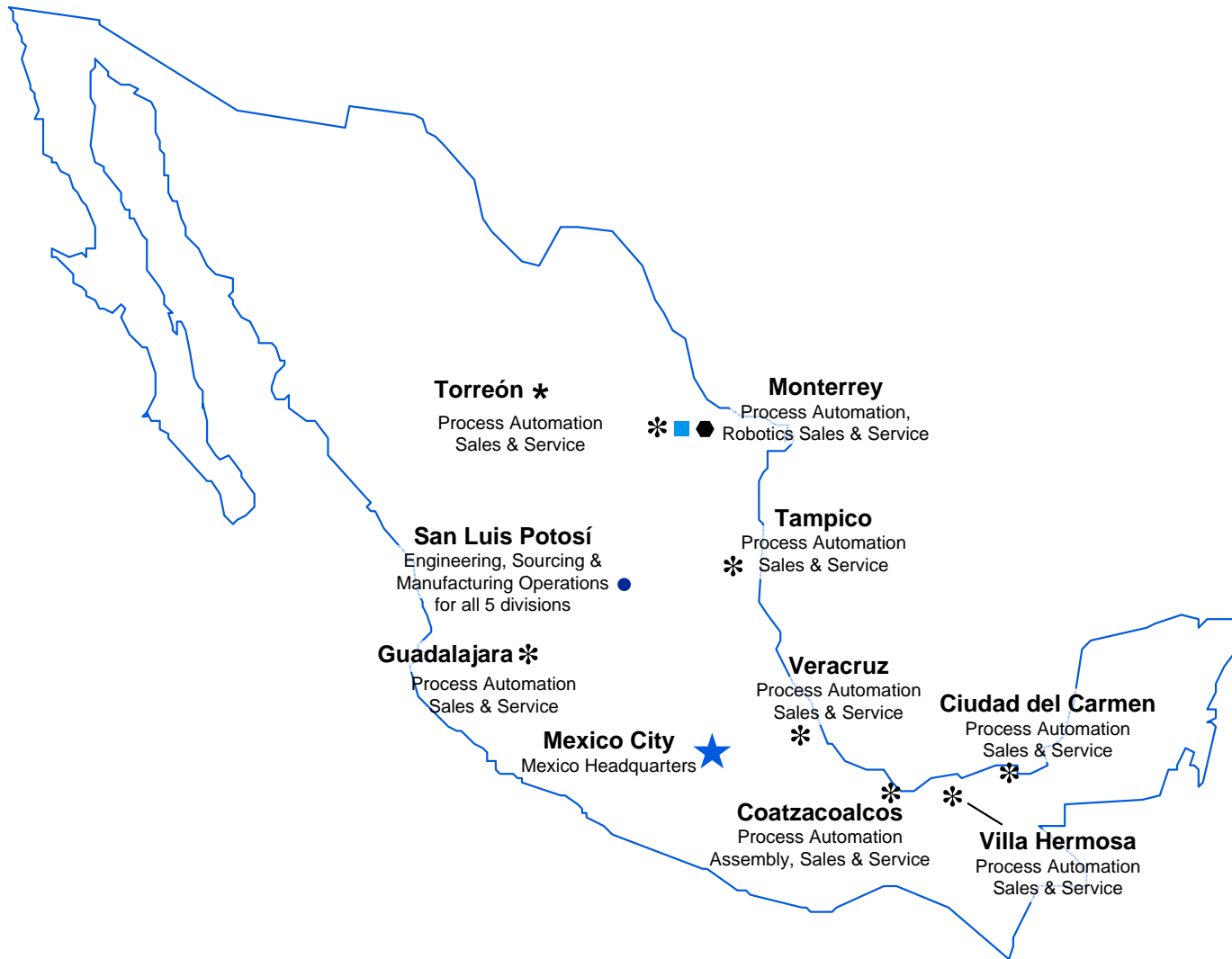
ABB in Mexico History



- 1920 Brown Boveri began operations
- 1928 Asea opened its doors
- 1947 Boveri began manufacturing control boards, induction ovens and high voltage (HV) switches
- 1962 Asea began manufacturing power motors, relay switches and control and protection boards
- 2008 ABB initiates operations at San Luis Potosí campus
- 2009 ABB celebrates grand opening of San Luis Potosí campus

ABB in Mexico Footprint

- Manufacturing and Engineering Campus
- ★ ABB Corporate
- * Sales and Service
- Robotics Offices
- Automation Products Offices



San Luis Potosí

One team, one vision



- Campus-like environment built on 240,000 square meters
 - Two manufacturing plants and one building dedicated to engineering, management and marketing
 - ABB's five divisions co-located, sharing resources, talent and expertise
- ABB's campus in San Luis Potosí is the benchmark for Operational Excellence, Engineering, Supply Chain Management, Health & Safety and Logistics
- ABB's campus is located in the city of San Luis Potosí, a charming colonial city and home to one of Mexico's leading universities

San Luis Potosí

Skilled workforce



- Certified engineers
 - INFI90
 - Six Sigma; green belt and black belt
 - APICS: BSCM
- ABB has agreements with Mexican universities and technical schools to develop and attract the best talent
 - Technical Schools graduate 4,500 technicians annually, 40% are bilingual
 - Local and national universities graduate 3,500 engineers annually.
- Turn-over rate low; 1.8%

San Luis Potosí campus

Strategically located



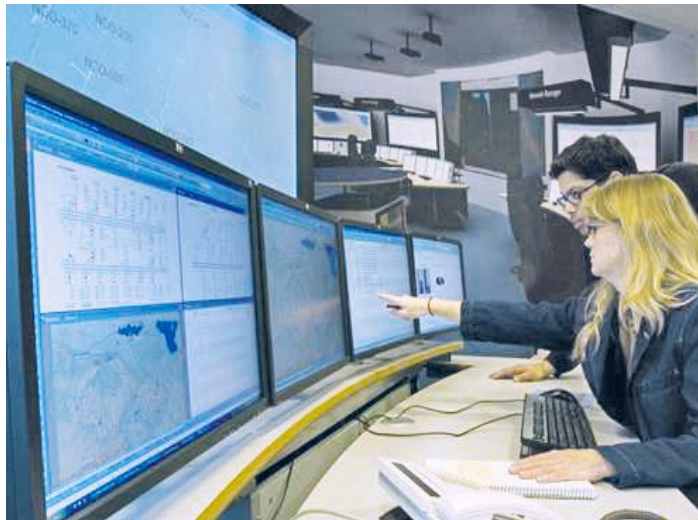
- Is located in Mexico's leading logistics corridor
- Is located in a Free Trade Zone
 - Import/export activities are fast and efficient
- Is located in close proximity to various modes of transportation: ports, railroad and highway system
- Is located near international airport
 - Direct flights available daily to Dallas, Houston and San Antonio, TX;
 - Direct flights daily to Mexico City, Monterrey and Guadalajara, Mexico
- The city of San Luis Potosí has one of the lowest crime rates in Mexico



San Luis Potosí Production capabilities

San Luis Potosí

Production capabilities



- High voltage (HV)
 - Dead Tank Circuit Breakers
 - Capacitor banks
- Medium voltage (MV) products
 - Motor Control Centers
 - Switchgear
 - Advance
 - SafeGear
 - Gas-insulated switchgear
- Substation Automation Systems
 - Control, protection and network control monitoring systems

San Luis Potosí

Production capabilities



- Automation Products
 - Low Voltage (LV) Motor Control Center
 - LV switchgear
- Process Automation
 - Reliability Services (customer service center)
 - Systems Integration
 - Staging area for assembly of Process Automation systems
- Robot products
 - Industrial robots
 - Modular welding systems
 - Refurbishment services



Power and productivity
for a better world™

