

BUSINESS AREA: MOTION

ABB NEMA Motors

Facts & Figures



ABB is the leading global marketer, designer and manufacturer of NEMA motors. For more than 100 years, Baldor-Reliance® industrial electric motors have been designed for quality, reliability and efficiency. Motors like those we make keep almost everything around us moving. We believe that building a sustainable tomorrow takes all of us doing our part. We are making long-term investments in our customer-first culture with technology, processes and people to ensure industry can rely on us to deliver the NEMA motors they require, today and tomorrow.



Revenues

\$750–1,250 million



Market position

No. 1 global manufacturer of NEMA motors



Key market drivers and trends

- **By 2040, the number of installed electric motors will double.** To support this growth with less impact on our communities, we must design and manufacture motors which consume less electricity.
- **45% of the world's electricity is used to power electric motors in buildings and industrial applications.** Upgrading the equipment used in these systems will yield significant rewards in terms of efficiency and sustainability.
- **Customers are investing in digitized products and services.** Therefore, we are investing in online tools and monitoring solutions to make it easier for customers to access data and information.



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