

net-zero standard. An organization that sets a long-term SBTi target must achieve net zero by 2050 by the latest, as set out in the Paris Agreement.

Emissions reduction is key

While the concept of carbon neutrality has been around for a long time, net zero is increasingly important. Net zero directly links an organization's emissions reduction efforts to the overall reductions that society needs to make to achieve the aims of the Paris Agreement. Additionally, by

By focusing on emissions reduction, net zero has gained broad credibility.

focusing on emissions reduction, net zero has gained broad credibility. Carbon neutrality, on the other hand, could theoretically be achieved exclusively by purchasing carbon offsets without any actual emission reductions. Therefore, carbon neutrality aspirations must be combined with solid emissions reduction targets to remain credible. •

Reference

[1] SBTi, "Ambitious corporate climate action – Science Based Targets." Available: <https://sciencebased-targets.org/> [Accessed 28 February, 2023.]

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