
JUNE 2019

Privacy Notice & Consent

Applicability: ABB Control Systems Annual Partner Conference 2019

Dear **trusted partner**,

ABB is fully committed to protecting your privacy and respecting your rights to control how your personal data is used. In this context, we wish to inform you about recent changes to the ABB privacy notice. This email contains our updated notice which applies to ABB Asea Brown Boveri Ltd, and all its [subsidiary companies](#).

Who controls your personal data

ABB Asea Brown Boveri Ltd (“ABB”) as the Controller, and its [subsidiary companies](#) are responsible for your personal your personal data collected under this consent or processed by relying on legitimate interest with regards to your participation in ABB Control Systems Annual Partner Conference 2019, Sevilla, September 16-19 2019.

We process only a minimum of your personal data, which is necessary to run our ABB Control Systems Annual Partner Conference 2019 and related activities to facilitate this event. We perform those activities based on our legitimate interests to manage your attendance. Where the law requires us to do so, we will ask you for your consent. In addition, we may need to share your personal data with third parties both inside and outside the European Union for business or legal purposes (for example, ABB affiliates, our business partners and service providers). Where that is the case, we will establish agreements with such third parties for your data to be kept safe.

Controllers located outside of the European Union (EU) have appointed a representative for EU data privacy matters. For details about your controller’s EU representative, please submit a request at www.abb.com/privacy.

The personal data we collect about you and how we get it

We collect the following categories of personal data:

- **The contact information you share with us to register and communicate in the course of the event:** first and last name (including what name you indicate to appear on your event name tag), business email address, business mobile phone number, job title, company name.

What we use your personal data for

We use your personal data to:

- register your attendance to events and forums;
- provide you with information and services associated with the event;
- facilitate the event and provide you with an acceptable service;
- conduct and facilitate event satisfaction surveys;
- publish photographs taken at the event in the application (including of event speakers, of large groups of attendees or individual portraits).

We only collect the personal data from you that we need for the above purposes. We may also anonymize your personal data, so it no longer identifies you and use it for various purposes, including the improvement of our services and testing our IT systems.

The legal basis on which we use your personal data

We use your personal data for the purposes described in this notice based on one of the following legal bases, as applicable:

- We will ask your **consent** for the activities described in this privacy notice, for example for allowing us to take pictures during the event and to collect any information about dietary requirements as this type of information is classed as sensitive data;
- We will rely on our **legitimate interests** to process your personal data within a limited scope, such as taking non-individualized pictures and/or video footage during the event or to send you a onetime satisfaction survey or a thank-you email after the event. You may obtain a copy of our assessment of why we may process your personal data for these interests by submitting a request at www.abb.com/privacy.

How we share your personal data

We only share your personal data with other ABB affiliates or third parties as necessary for the purposes described in this notice. If you are allocated places at an event, we will ask for information about any dietary/access requirements. We do not share this information in any identifiable way with the venue.

Where we share your personal data with a party outside of the EU, we always put safeguards in place to protect your personal data as described below.

Recipient name or – for non-EU countries – recipient category	Recipient location	Purpose	Safeguards in place to protect your personal data
ABB affiliates and subsidiaries	See the list of ABB subsidiaries	The purposes described in this privacy notice	EU Model Clauses
ABB business partners, distributors, and agents	EU and non-EU	The purposes described in this privacy notice	EU Model Clauses
Service providers	EU and non-EU	IT services, marketing agencies, payment processors, customer support providers working on ABB's behalf	EU Model Clauses and commercial contracts ensuring your data is only used to provide the services to ABB
Potential or actual acquirers of ABB businesses or assets	EU and non-EU	For the evaluation of the business or assets in question or for the purposes described in this privacy notice	EU Model Clauses and commercial contracts ensuring your data is only used to evaluate ABB's business or assets or for the purposes described herein
Recipients as required by applicable law or legal process, to law enforcement or government authorities, etc.	EU and non-EU	Where required by applicable law or a legitimate request by government authorities, or a valid legal requirement	We will ensure, to the extent possible, that adequate protection is provided for your data when it is transferred out of the EU in these circumstances

You may obtain a copy of the safeguards which we use to protect your personal data by submitting a request at www.abb.com/privacy.

How long we keep your personal data

We only keep your personal data for as long as necessary for the purposes described in this privacy notice. After this time, we will securely delete your personal data, unless we are required to keep it in order to meet legal or regulatory obligations, or to resolve potential disputes.

Any information about dietary requirements will be deleted immediately after the event as this information can reveal sensitive personal data (e.g. religion, allergies, etc.).

Your data privacy rights

Depending on the jurisdiction in which you are located and in which your personal data is processed, you may have the following rights:

Data privacy rights	What it means
The right of data access	You have a right to obtain a copy of the personal data we hold about you, subject to certain exceptions.
The right of data rectification	You always have a right to ask for immediate correction of inaccurate or incomplete personal data.
The right of data erasure	You have the right to request that personal data be erased when it is no longer needed, where applicable law obliges us to delete the data or the processing of it is unlawful. You may also ask us to erase personal data where you have withdrawn your consent or objected to the data processing. However, this is not a general right to data erasure – there are exceptions.
The right to restrict data processing	You have the right to restrict the processing of your personal data in specific circumstances. Where that is the case, we may still store your information, but not use it further.
The right to data portability	You have the right to receive your personal data in a structured, machine-readable format for your own purposes, or to request us to share it with a third party.
The right to object to the data processing	You have the right to object to our processing of your personal data based on the legitimate interests, where your data privacy rights outweigh our reasoning for legitimate interests.

You may request to enforce your data privacy rights at www.abb.com/privacy. In certain circumstances, we may need to restrict the above rights to safeguard the public interest (e.g., the prevention or detection of crime) or our business interests (e.g., the maintenance of legal privilege).

Contact and further information

If you have any questions about how we use your personal data or wish to make a complaint about how we handle it, you may contact our Group Data Protection Officer at privacy@abb.com, or submit your complaint at www.abb.com/privacy. Should you not be satisfied with our response or believe we are processing your personal data against the law, you may also contact the Data Privacy Authority in your country of residence or work or where you believe an infringement of data privacy laws may have taken place.

We thank you for your continued trust in ABB.

Best regards,

Your ABB Event Team