

Press Release



ABB is proud to release the new efficient PSE Softstarter

The new PSE Softstarter is truly the world's first compact softstarter with torque control and LCD display. It is ideal for any application where space is limited, but where advanced functionality is still required.

The PSE softstarter is the latest addition to the ABB softstarter family making it possible to find a suitable softstarter for almost any imaginable application and segment. The PSE combines the most important functions with an efficient and compact design. It is suitable for all common applications such as pumps, fans, compressors, conveyor belts, and many more.

ABB (www.abb.com) is a leader in power and automation technologies that enable utility and industry customers to improve performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 117,000 people.

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