



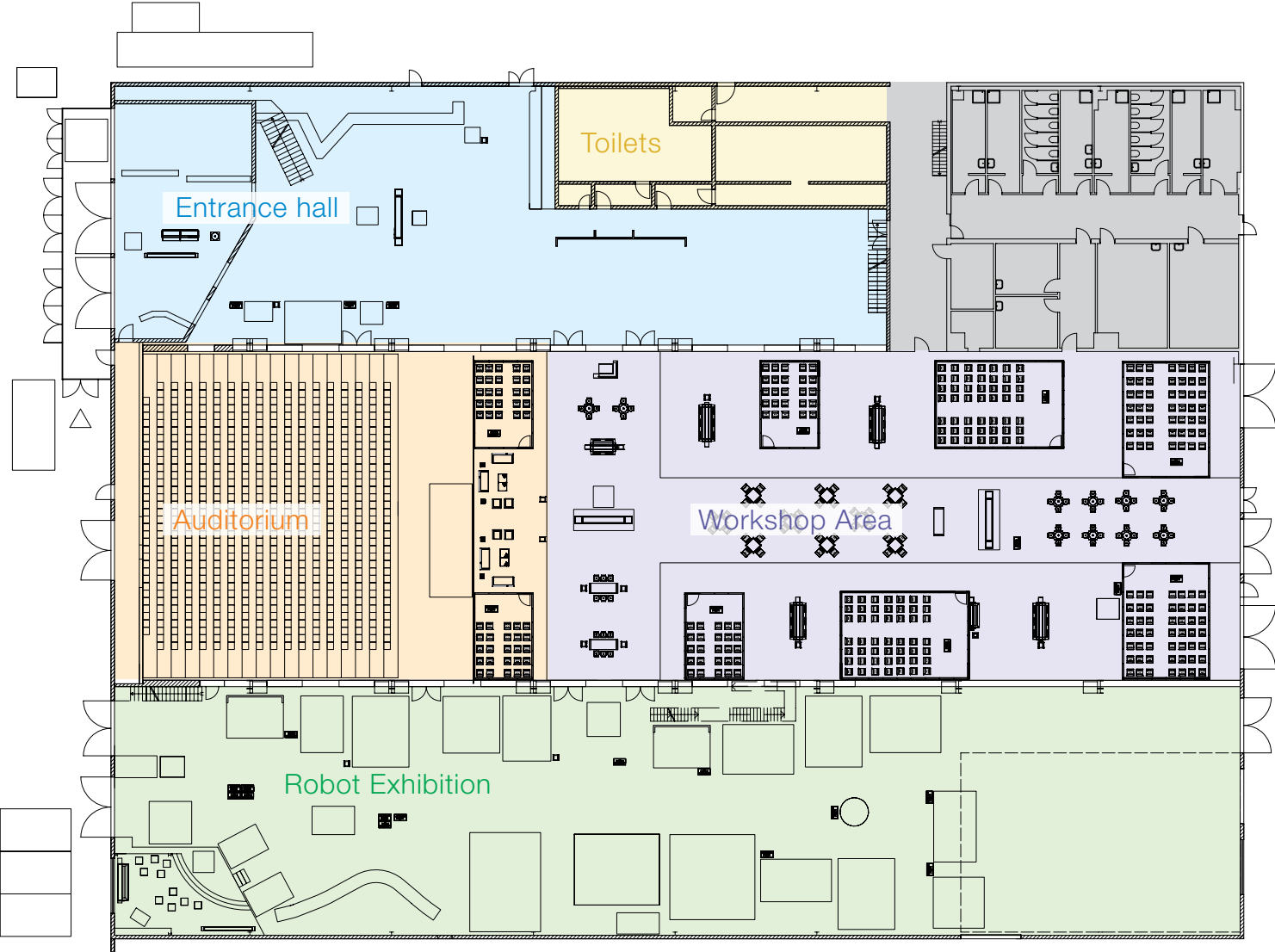
Together,  
we provide greater value

# ABB Value Provider Conference and Customer Days 2013 Your guide for Tuesday 18

# Agenda for Tuesday, 18.06

- 8:30 p.m. [Arrival and registration at Phoenix hall](#)
- 9:00 a.m. [Start of the Value Provider Conference](#)  
Opening address from Henrik Ryegard  
(ABB Robotics Country Manager Germany)
- 9:15 a.m. [ABB Robotics Business Update](#)  
Speaker: Per Vegard Nerseth  
(Head of ABB Robotics)
- 9:30 a.m. [Creating Value with Function Packages](#)  
Speaker: Stefan Lampa  
(Head of Robots & Applications)
- 9:45 a.m. [ABB Robotics Service - Peace of Mind](#)  
Speaker: Arno Strotgen  
(Head of Robotics Customer Service)
- 10:00 a.m. [Coffee Break](#)
- 10:30 a.m. [New Product Introductions 2013](#)  
Speaker: Heinz Gerteiser  
(Head of Robotics Product Management)
- 11:00 a.m. [Value Provider Success Story](#)  
Speaker: Dr. Andreas Wolf  
Robomotion, Germany
- 11:20 a.m. [Value Provider Success Story](#)  
Speaker: Michael Ruf  
Transnova Ruf, Germany
- 11:40 a.m. [Value Provider Success Story](#)  
Speaker: Bartłomiej Ścibisz,  
LaserTec Poland
- 12:00 a.m. [Guided tour through the robot exhibition](#)  
With Till Schreiter (Local Division Manager  
Discrete Automation and Motion Germany)
- Lunch Break
- 1:30 p.m. [1st Workshop session](#)
- 2:30 p.m. [2nd Workshop session](#)
- 3:30 p.m. [3rd Workshop session](#)  
Detailed descriptions on Page 6 and 7
- 4:30 p.m. [Challenges in automation - an EMS perspective](#)  
Speaker: Murad Kurwa (Flextronics)
- 5:00 p.m. [Guided tour through the robot exhibition](#)
- 5:30 p.m. [Bus transfers to the hotels](#)
- 7:00 p.m. [Bus transfers from the hotels  
to the evening event location](#)
- 8:00 p.m. [Evening event:  
OKTOBERFEST IN A NUTSHELL – Germany at  
its best!](#)  
Location:  
Laubenheimer Hoehe,  
Auf der Laubenheimer Hoehe 1-3,  
55130 Mainz

# Floor plan



# Workshops on Tuesday, 18.06

Every workshop will run at 1:30 p.m., 2:30 p.m., 3:30 p.m..

[How to provide greater value in Arc Welding & Thermal Cutting \(incl. laser\) applications with innovative products & function packages?](#)

Speaker: Vitezslav Lukas (ABB)

Room: Paris

---

[How to provide greater value in Spot Welding applications with innovative products & function packages?](#)

Speaker: Alan Stapelberg (ABB)

Room: Amsterdam

---

[Opportunities in Electrical and Electronics](#)

Speaker: Nicolas de Keijser (ABB)

Room: Madrid

---

[Fast and efficient robot programming with RobotStudio](#)

Speaker: Bertil Thorvaldsson (ABB)

Room: Vienna



[Opportunities in Press Tending](#)

Speaker: Ramon Casanelles (ABB)

Room: Berlin

---

[A Revolution in robotics Picking, Packing & Palletizing](#)

Speaker: Alan Spreckley (ABB)

Room: London

---

[Providing greater value in Customer Service with ABB Robot Care and Remote Monitoring](#)

Speaker: Rene Nispeling (ABB)

Room: Prague

---

[Opportunities in Machine Tending](#)

Speakers: Frank-Peter Kirgis, Andreas Eriksson (ABB)

Room: Brussels

[Don't miss the Service Live Show.](#)

We care about your robots 24/7. Have a look behind the ABB curtains and be amazed, how we provide world-class services wherever ABB robots and systems are installed.

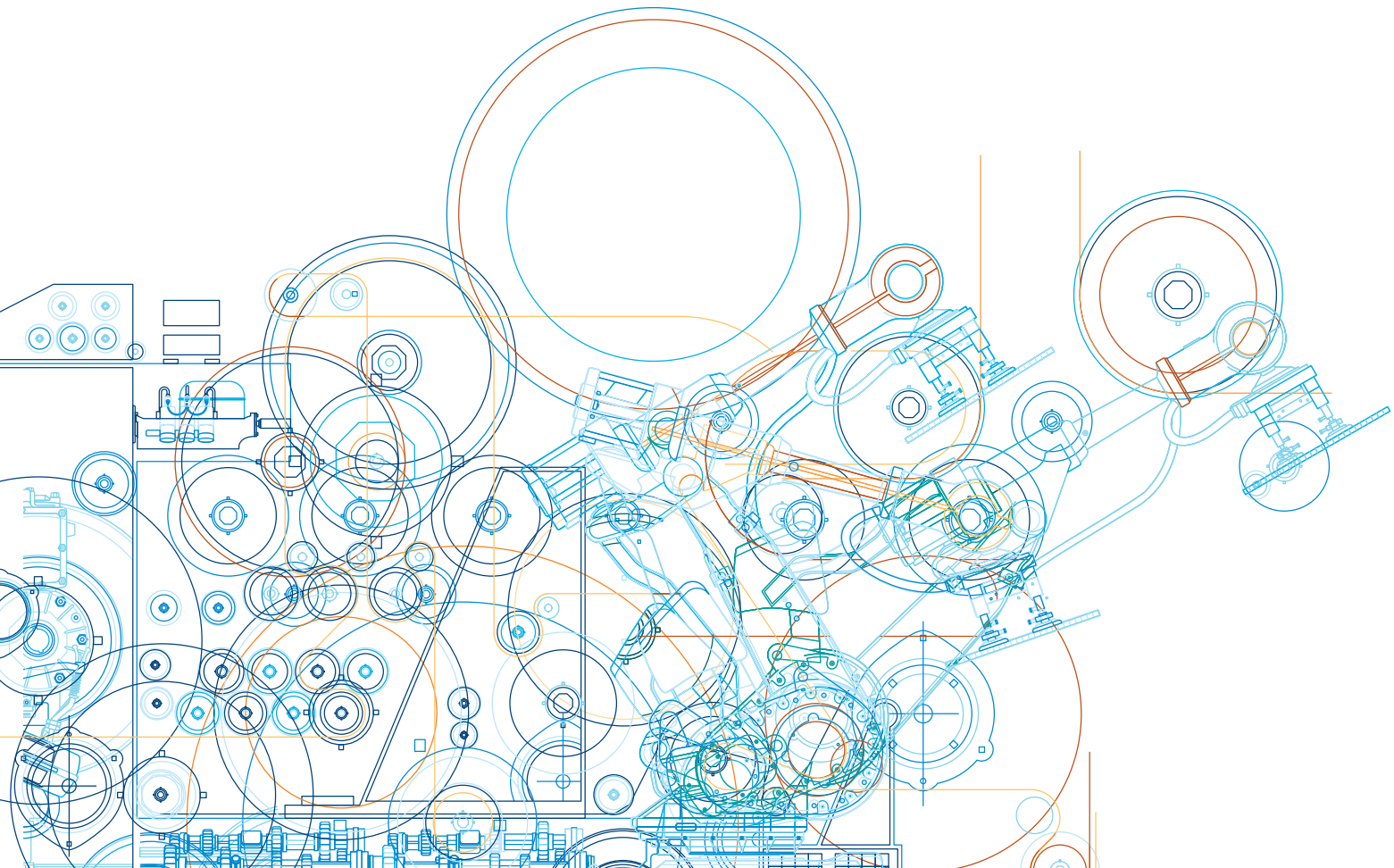
The live show will run at 12:30 p.m., 1:30 p.m., 2:30 p.m., 3:30 p.m. and 5:00 p.m..



# Your bus shuttles for Tuesday, 18.06

	Hotel - Phoenix hall	Hotel - Oktoberfest
Park Inn	8:30 a.m.	7:15 p.m.
Bristol Guennewig	8:15 a.m.	7:30 p.m.
TB. W. Hotel Mainz	8:30 a.m.	7:15 p.m.
Intercity Hotel Mainz	8:30 a.m.	7:30 p.m.
Mercure Hotel Rüsselsheim	7:45 a.m.	6:55 p.m.
Columbia Hotel	7:50 a.m.	7:00 p.m.

Ramada Airport West	7:45 a.m.	6:40 p.m.
Courtyard by Marriott	7:55 a.m.	6:50 p.m.
Pentahotel Wiesbaden	8:10 a.m.	7:00 p.m.
Atrium Hotel	8:15 a.m.	7:15 p.m.
Back to the hotels	5:30 p.m.	12:00 p.m. / 1:00 p.m.



## Antitrust Best Practice Notice

Dear participants,

We would like to remind you to please refrain from any discussion or exchange of proprietary or confidential information relating to price, volumes, customers, markets, territories/allocations, or any other competition affecting information or topics. Such activities may result in not only unnecessary increase of business costs or burdens, but also administrative, civil or criminal penalties, against natural person and/or corporations concerned, according to Chinese and international antitrust laws and rules.

Some examples of statements that are inconsistent with antitrust rules are as follows:

- We must raise prices together!
- You better not to step on our toes with respect to market allocation!
- Let's make sure there are no surprises about the coherence in our prices.

In case you have questions or doubts on these matters, please consult your manager or ABB legal before acting.

## Compliance Best Practice Notice

Participation in our event as well as all catering during the event does not incur any costs for you. However, Compliance has top priority at ABB. Please do check whether you are allowed to accept such an invitation according to the relevant law and the rules of your own organization. By accepting our invitation you declare yourself eligible to accept.

For any further information or questions please feel free to contact us at any time.



# Contact

For any questions during the event, please call  
Tobias Krieg (0049 160 96383575),  
Oliver Cafmeyer (0032 496582130),  
Anne Waltenberger (0049 171 8625976)  
or get directly in touch with us in the Phoenix hall.