

BUSINESS AREA: ELECTRIFICATION

ABB Electrification Service

Facts & Figures



ABB's Electrification Service division partners with utility, industrial and commercial customers to manage their energy as a strategic operational asset in a safe, smart and sustainable way. With ABB Ability™ enabled digital solutions at its core, the Electrification Service division ensures the availability and reliability of power with services to improve performance, extend equipment lifetime and deliver new levels of operational efficiency.



Revenues

\$750–1,250 million



Market position

No. 3 player in the electrical services industry

Key market drivers and trends

- **Sustainability:** Extension of equipment life span in a responsible and environmentally friendly way
- **Digitalization:** Understanding and optimizing data to drive safer and smarter operations
- **Economic headwinds (volatility):** Prioritizing cash conservation, reducing cost structures to maintain margin
- **Value added services:** Combination of product, service and digital solutions



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