

Did you say LIGHT?

2022 Marrette® PRO-BLU™ promotion

Dear branch manager,

ABB will soon launch a new Marrette® $933^{\rm TM}$ PRO-BLUTM promotion with gifts that, we are convinced, will interest your customers.

From **September 15, 2022** while supplies last, with purchases of any size of specially marked Marrette 933 PRO-BLU wire connectors, you will find in the packages useful tools to light up your clients' work environment.

When purchasing a **BARREL** (933BAR - 25,000 units) → 4 safety glasses with integrated LED lights and 3 headlights When purchasing a **FLIP-PAK** (933BK - 10,000 units) → 2 safety glasses with integrated LED lights and **one** headlight When purchasing a **JAR** (933JAR-1000 - 1,000 units) → **one** pen size flashlight

This special promotion is available at **no extra cost** to you and does not require any special logistics on your part.

Promotional material

You will find in this envelope three (3) danglers to install in your store.

We have also sent your head office marketing specialists additional digital visuals and social media content. If you wish to receive these elements, you can obtain them from your ABB sales representative or by contacting us directly at promo.marrette@ca.abb.com.

Visit our website **tnbmobile.ca/marrette** for full details and complete rules of this promotion.

Thank you for choosing Marrette wire connectors, a versatile and ergonomic product that improves connectivity and reduces installation time and fingers fatigue.

Marc-Antoine Veillette

Product Marketing Manager

Richard Aumais

Product Line Coordinator







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Additional material is available to you in digital version to promote this offer to your clients.

Take advantage of it!

Half-page 8X5"



Flyer - Frontside 8.5X5.5"



Full-page 8X10"



Flyer - Backside 8.5X5.5"



Email signature banner



Web banners



