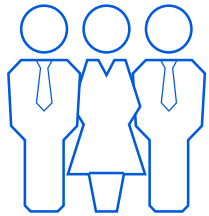


January 2016

# Electrification Products division Profile

# Electrification Products division

## An overview



**~42,000**  
employees

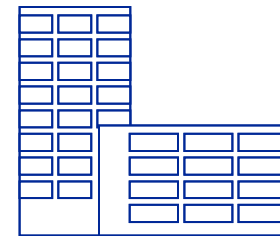


**\$10.6**  
billion  
In revenue  
(2014)

Present  
in **+100**  
countries



Manufacturing  
Sites  
**+100**



Delivering more than 1.5 million products a day

# A new division

## Easier for our customers to work with ABB

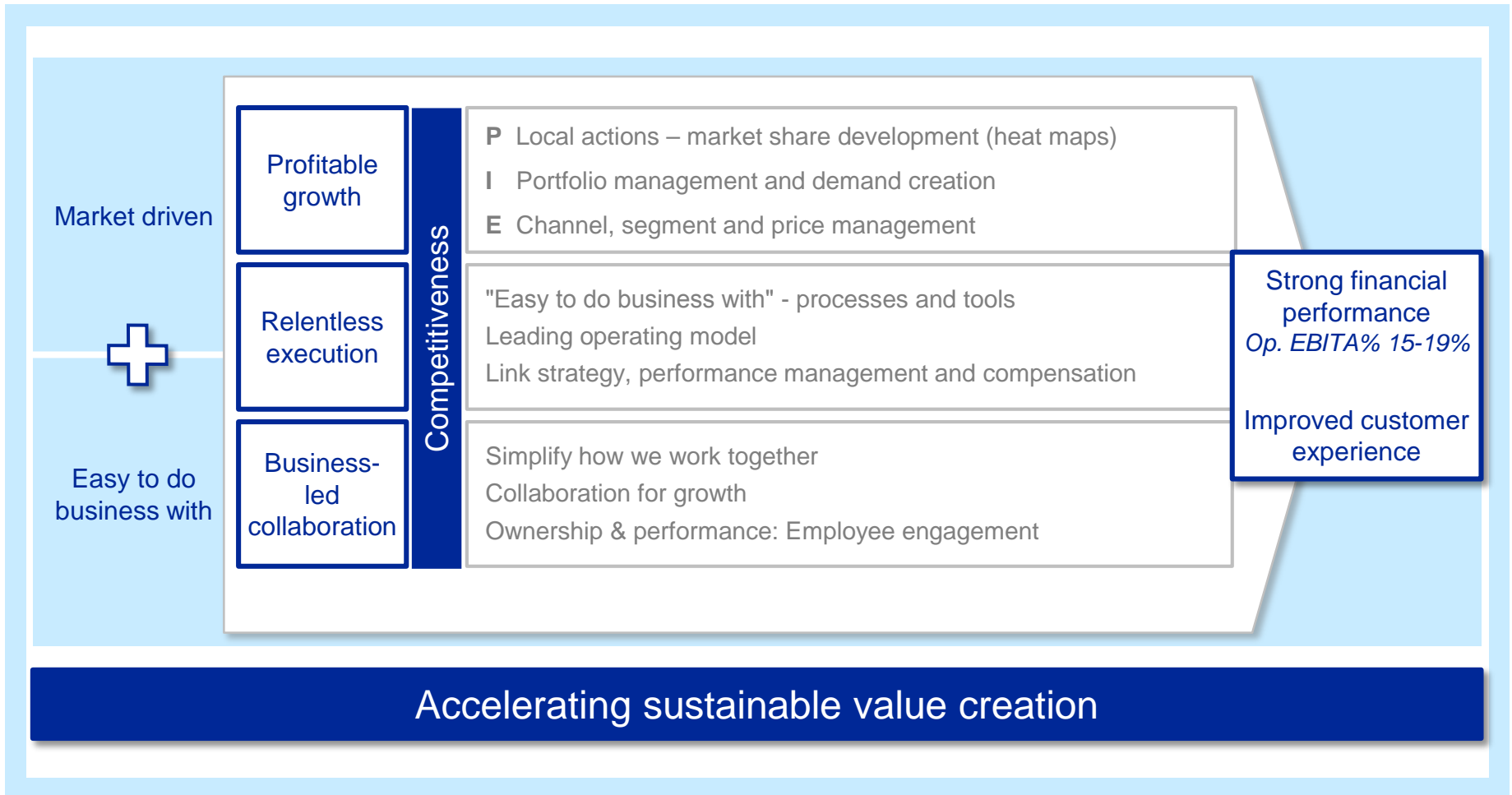
- The broadest global portfolio of low- and medium-voltage products and solutions to deliver reliability, productivity and efficiency
- Pre-engineered, packaged solutions tailored to customers' exacting requirements
- Tools and service to make it easier to do business with ABB

**Becoming the supplier of choice**



# Electrification Products division

## 2020 Market-driven strategy



# Electrification Products division

## Well positioned in attractive markets

### Utilities

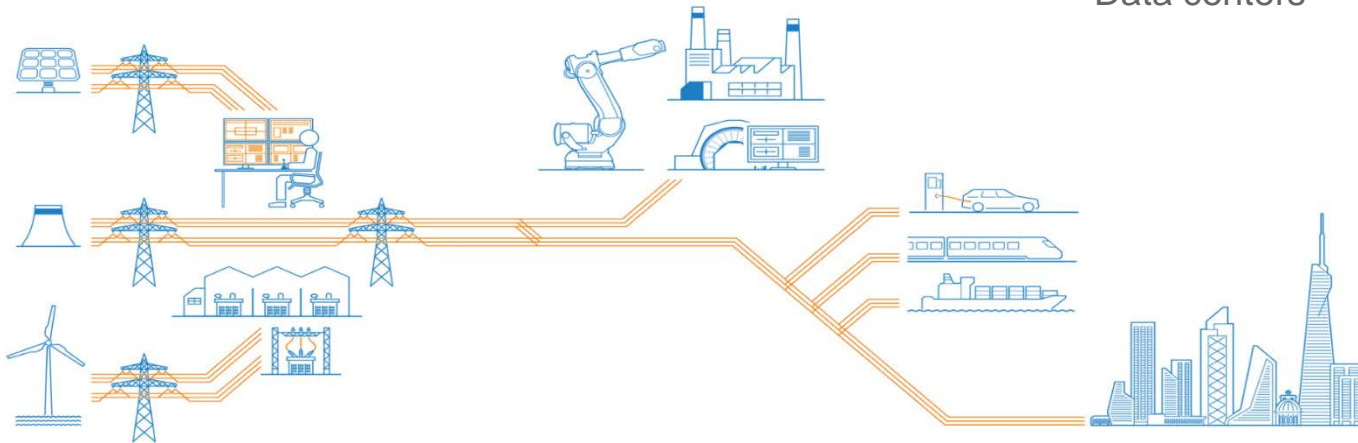
- Renewable electrification
- Smart distribution

### Industry

- Electrical distribution
- Power quality & reliability
- Safety & protection

### Transport & Infrastructure

- Building electrification & automation
- Transport electrification
- Data centers



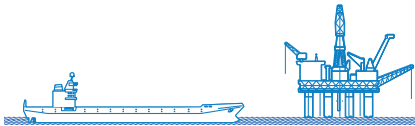
**Delivering the broadest portfolio of low and medium voltage solutions in the industry; connecting, protecting and managing electrical power.**

# Electrification Products are all around us

## You will find them...



... in your home or office **buildings** –  
both residential and commercial all over the world...



... helping make it easier to manage the flow of  
**electricity** crossing and exploring the oceans...



... protecting your home appliances or equipment  
at work from **power** surges or outages...



... in the trains we ride and in the **facilities** that  
process our water, food & beverage...



... in windmills, **solar fields**, urban areas and  
homes capturing nature's energy.

# The broadest range of electrical power solutions

## Connection, protection and control

Electrical installation



Electrical distribution



Control & protection



Building automation



Residential products



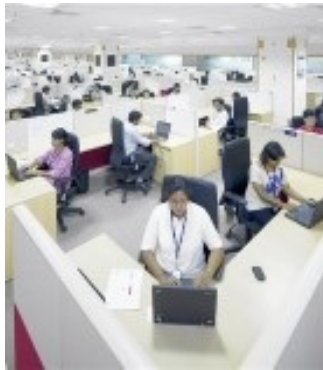
# Capabilities

## Added value support and services

Service



Technical support



Training



Engineering software



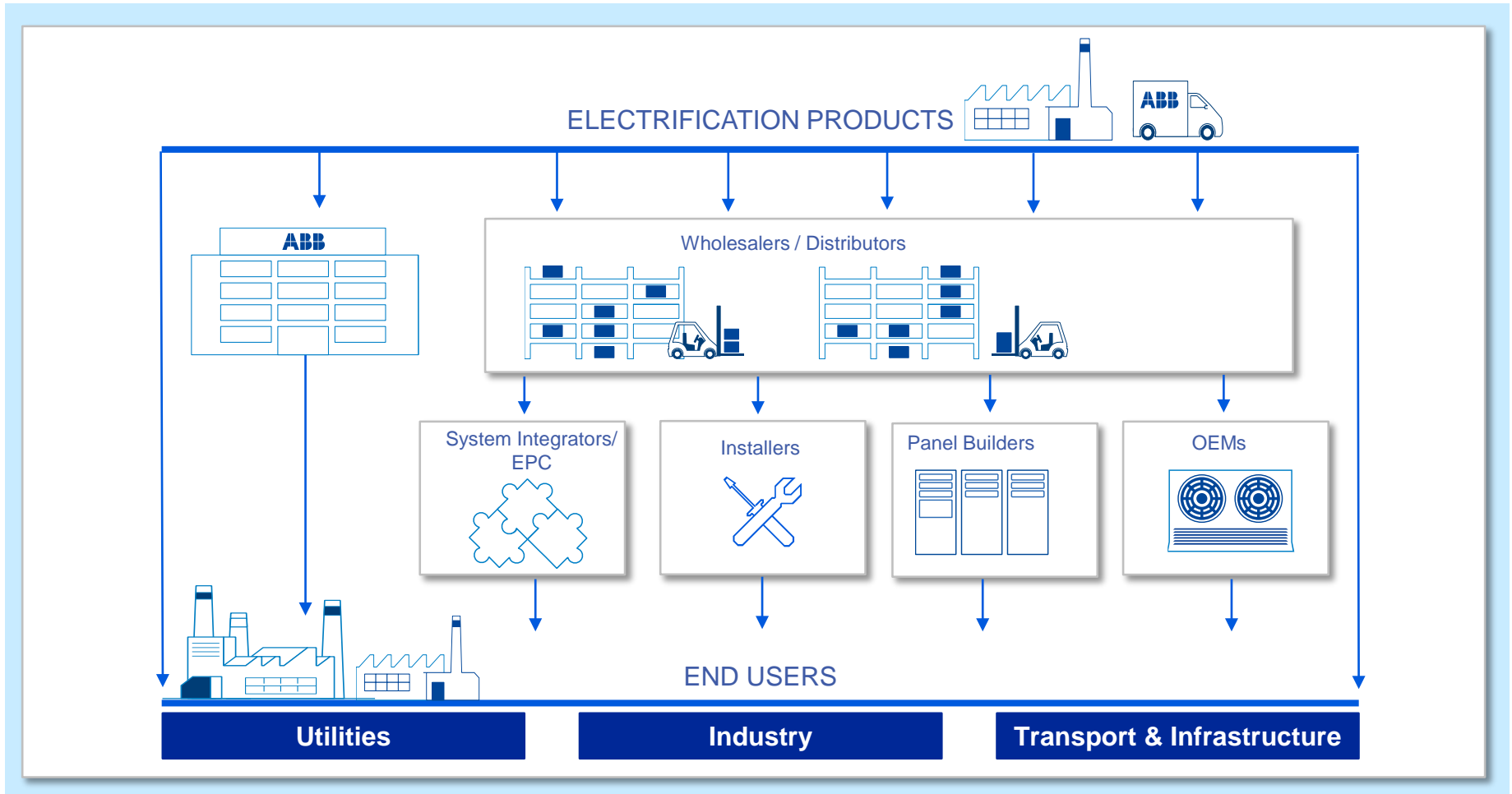
Marketing support





# Customers we serve

## Supporting multiple routes to market

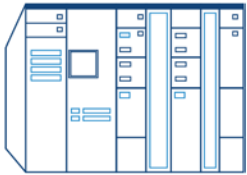




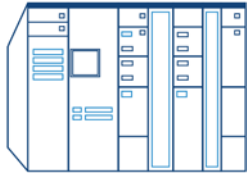
# Electrification Products division

## Business Units

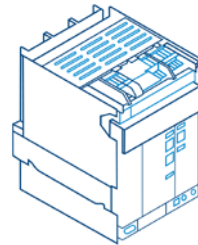
Medium Voltage



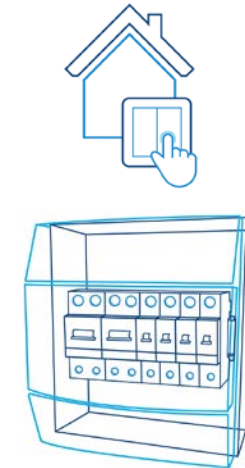
Electrification solutions



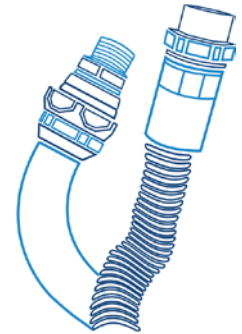
Protection and Connection



Building Products



Installation Products



**Five business units – one strong division**

Power and productivity  
for a better world™

