

# The Automation Arena ABB learning zone, Abu Dhabi, UAE



Come and meet with us at the Automation Arena in Abu Dhabi where you will learn from our experts how a dynamic collaborative environment solves real-world productivity issues

#### What is Automation Arena?

The Automation Arena is an interactive experience that takes you through a story of a typical plant and the problems that they may face: unplanned shutdowns, Issues associated with a retiring workforce and dealing with contrasting internal organizations having trouble collaborating

#### Why should I visit the Automation Arena?

The Automation Arenas allows hands-on interaction with automation solutions, control room design and future trends in automation:

#### Increase asset reliability and utilization:

Learn how a well-managed maintenance strategy involving both preventative and predictive capabilities practiced within a collaborative environment helps improve situational awareness, increases asset reliability and overall equipment effectiveness.

#### Improve operator effectiveness:

Discover how improved control room ergonomics and operator environment significantly reduce unforced errors while minimizing operator reaction time to decide and act! All of this ensures increased operator productivity.

#### Drive continuous improvement and safety:

Learn how an effective collaborative process automation system becomes the catalyst for improvement; increasing the robustness of the process and overall safety. Experience how empowering and engaging people with knowledge and authority will sustain exceptional business performance.





### Who should visit the Automation Arena?

- Current and future users of ABB control systems who wish to learn about the features and capabilities of modern operator environment
- Executive management who want to learn how ABB automation can help increase asset utilization and availability thereby improve business performance.
- Operations personnel to learn about new ways to help increase plant uptime and optimize production as well as future trends in operator interface technology.
- Engineering professionals who wish to learn to be more efficient and provide better automation solutions.
- Maintenance & reliability professionals who wish to learn how to streamline work procedures and become more predictive thereby increasing your asset utilization

Find out more on ABB control technologies by scanning the QR code below



### ABB

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