



DISTRIBUTOR INCENTIVE PROGRAM

**Blackburn®** | **Color-Keyed®** | **Sta-Kon®**

## ABB Power Connections loyalty program

Grow your business with industry-leading ABB power, grounding and wire termination products.



At ABB, we understand that your success is our success. That's why we're committed to delivering world-class product solutions and mutually beneficial programs that create stronger partnerships with distributors, enabling us to succeed together.



The new ABB Power Connections loyalty program gives distributor partners who are already members of the ABB Select program\* the opportunity to benefit even more from their commitment to our Power Connections product lines.

Three participation tiers offer the flexibility to cover your level of Power Connections business. Advantages include exclusive promotions, dedicated specialized technical support services and free application tools and dies of a value commensurate with your participation tier.

### ABB Power Connections product lines

- PL006 — Blackburn® mechanical connectors
- PL007 — Color-Keyed® compression connectors
- PL014 — Blackburn® grounding products
- PL029 — Sta-Kon® wire termination products
- PL131 — Application tooling



**Simplified partnership**



**Industry-leading product portfolio**



**Earn free tools and dies**

For accounts who send in POS information there will be a delay in reporting sales numbers until POS information is sent in. \*AD/IMARK Vid Program.

# ABB Power Connections loyalty program tiers

Tier	Annual sales of Power Connections products*	Free tool and die options from which to choose
Platinum	≥\$100,000	TBM12PCR-LI, TBM14CR-LI, 13600, PAIR22-6
Gold	\$50,000–\$99,999	15500SS-K10, TBM6PCR-LI, TBM8-750, 13400
Silver	\$25,000–\$49,999	TBM6HD1SS, 15500SS-KHF, TBM14M, BAT226NV2

\* Based on calendar year sales from January 1 to December 31.

## Platinum



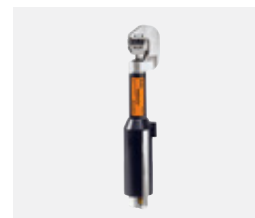
TBM12PCR-LI



TBM14CR-LI



13600



PAIR22-6

## Gold



15500SS-K10



TBM6PCR-LI



TBM8-750



13400

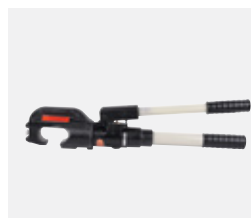
## Silver



TBM6HD1SS



15500SS-KHF



TBM14M



BAT226NV2

## Sign up today

Contact your ABB account manager for more information and a sign-up sheet for the ABB Power Connections loyalty program. Once you're enrolled and participating in the program, we'll track your progress and send you a promo code for your free tool or die set when you reach the appropriate sales level.

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Electrification Business

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