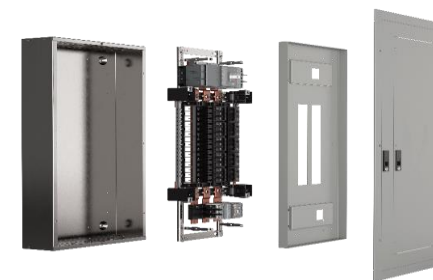




PRODUCT LAUNCH CARD - MINOR

ReliaGear™ Pro-Stock

Lighting panelboards



ReliaGear™ Pro-Stock™ lighting panelboards

Engineered for projects with short turnaround

Product description

ReliaGear™ Pro-Stock™ lighting panelboards are engineered for projects with short turn around like those that come in an emergency situation or when a natural disaster hits our customers' property. They are also a great option for small projects with standard technical requirements. Pro-Stock lighting panelboards come unassembled providing the flexibility to select interior, enclosure type, front, main, and sub-breaker kit to meet most application requirements immediately.

Applications Electrical distributors, electrical contractors
Emergency situations, storage units, strip malls. Subways, small business, small buildings

Value proposition



Projects with short turn around

A great option for emergency situations, property damage, strip malls, subways, small business or buildings



XTra value at every level

A smart investment when operational downtime cannot be afforded



Unassembled

Assemble and install on site in about 30 minutes



+1K configurations

XTreme flexibility for to meet your customer's application requirements



No lead time

Available immediately on your distributors' shelves. Or, from our facilities to distributors in 24-48 hrs*



Standard parts

Seven parts to easily complete your selection or to stock on your shelves

Marcomm initiatives

ReliaGear lighting panelboards

Internal

- [Sales enablement portal](#)
- [Market Link](#) – June 1, 2021
- [ELSB Global NL](#) – March 29/May 29
- [Launch Card](#) (this PDF)
- Product training – N/A
- NPI
- [Product images](#)
- Access to all the creative assets on [ELSB SharePoint](#)
- Master messaging

External

- [Product website](#)
- [Release note](#)
- Infographics for [distributors](#)
- Infographics for [contractors and end users](#)
- ReliaGear lighting panelboard [Sales Brochure](#)
- ReliaGear Pro-Stock [selection guide](#)
- Catalog pages – [Buylog Section 11](#)
- Product presentation PPT
- [Electrification home page - Product Spotlight](#)
- Product news newsletters – 3Q
- Segment websites
- M2M – Launch card and creative assets
- [Post for Social media – LinkedIn](#)
Sponsored and organic – June 1, 2021
- [Web/signature banner](#)
- Banner in empower
- Advertising (PDF)
- Ad placement (EC&M)
- [Contractors Special Edition](#) – June
- [Distributor merchandising](#)
- Small Projects Same Day
- On Holiday Campaign
- Product video – coming soon

Visit product website for key features and technical information

ReliaGear™ Pro-Stock™ lighting panelboards

Choosing the right panel


ReliaGear lighting panelboard









ReliaGear™ Lighting Panelboards

-  **Complex projects**
Commercial and high-rise buildings, data centers, health care facilities, F&B, and more
-  **Factory assembled**
Ready to install
-  **14 days lead time**
Made to order
-  **Customized to your application**
-  **+10K configurations**
Meet very specific application requirements
-  **Most economic**
Option for your long-term projects

ReliaGear Pro-Stock lighting panelboard



ReliaGear™ Pro-Stock™ Lighting Panelboards

-  **Projects with short turn around**
Emergency situations property damage, strip malls, subways, small business or buildings
-  **Unassembled**
Assemble and install on site in about 30 minutes
-  **No lead time**
Available immediately on your distributors' shelves
-  **Standard parts**
7 steps to complete your selection
-  **+1K configurations**
XTreme flexibility to meet your application requirements
-  **XTra value**
A smart investment when operational downtime can't be afforded

Key benefits from each lighting panelboard

ABB