

Product Search

Objective

Availability of Product information is a key function and primary enabler of online commerce. ABB's commerce application allows several ways to search for products, spare parts and services. Extensive search technologies enable users to query ABB's catalog that consists of over 500,000 products.

Benefits

Easy and quick identification of ABB offerings makes the system user friendly and is crucial in eliminating mistakes in the order process.

Key Features

Product text search provides quick lookup of ABB's global product offering. The user enters the product code or name and the system displays the matches in a list.

ABB Products Tree is a hierarchical structure where most of ABB Products & Spare Parts are classified. The user can browse the tree and locate the products in their specific product branches.

The user also has the ability to parametrically search based on technical attributes.

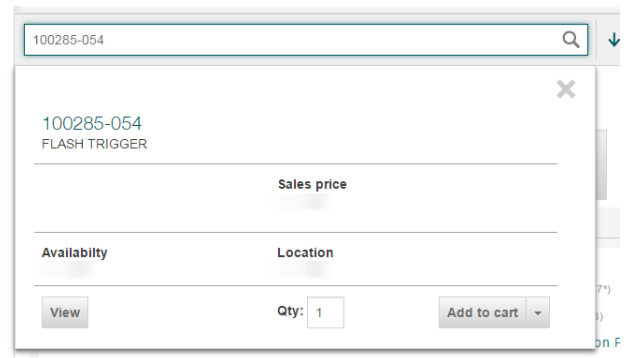
The product tree search ends with a display of specific products.

Workflow & Process

Quick order entry allows direct placement of the product in the cart. It is done by pressing Add to cart button next to the Quantity field.

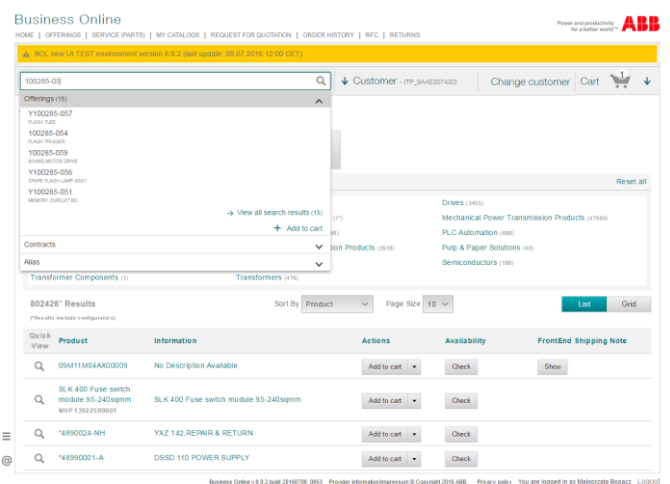
More information:

online.abb.com
inside.abb.com/businessonline
inside.abb.com



Selection of product from the ABB Product tree is done by using one of the Action buttons on the product list.

Product search field:



Related Processes & Functions

Product searching is part of several key business processes supported by online commerce. It is the initial step in the configuration, request for quotation, quotation and ordering process. It is also an integral part of the request for order change process if additional products or product changes are to be specified to existing orders