Power and productivity for a better world[™]



With a history that spans over 100 years in drives technology, ABB is the global leader in power and automation technology - including AC drives and PLC's. Backed by our winning team of industry experts, ABB drives & PLC's establish the global benchmark signifying reliability, simplicity, flexibility and ingenuity throughout the entire product life cycle.

For limited time we are offering qualified customers an opportunity to put our drives and PLC's to the test.

AVAILABLE DRIVES & PLC's

- ACS55 ABB micro drives are very easy to install and set up. They provide flexible mounting
- ACS150 alternatives and straightforward configuration for many basic applications. Each drive is tested
 ACS250 before it leaves the factory providing high machine availability. Where ever the micro drives are delivered and installed the local ABB will be there to support your business
- ACS310 ABB general purpose drives are designed to control a wide range of applications such as pumps, fans, conveyors and mixers, as well as process control in industries including material handling, food and beverage, chemical, rubber and plastics, textile and printing. The drives are easy to select, install, configure and use, saving considerable time as most features are built-in as standard.
- ACS355 ABB machinery drives are designed to meet the production and performance needs of
 ACS850 machine builders, system integrators, panel builders and end users in a broad range of
 applications. The drives can be flexibly programmed to meet the demands of different machine
 solutions. A wide range of features and options provide optimal solutions.

AC500- ABB AC500-eCo is a range of scalable PLC's offering cost effectiveness for modern industrial automation applications where small flexible PLC solutions often represent the ideal solution. PLC

ABB + You. Let's talk about how we can drive your business forward.

Please complete the attached form and email to <u>US-MMDSample@ABB.com</u>.

Yours sincerely, ABB, Inc

Greg Semrow Product Line Manager Machinery & Micro Drives Christopher Stamas Product Line Manager Industrial Automation & Motion Max Marti Product Manager Micro Drives Bob Simon Product Manager Machinery Drives

Machinery and Micro Drive Sample Program

Your information		
Company Name		
Contact Name		
Street Address		
City	State	Zip Code
Phone Number		
Email		
ABB Distributor information (If you are currently buying from an ABB Low Voltage Drives Distributor)		
Company Name		
Contact Name		
Street Address		
City	State	Zip Code
Phone Number		
Email		
ABB District Office information (If you are currently working with a drives specialist at a local District Office)		
Company Name		
Contact Name		
Street Address		
City	State	Zip Code

Detailed application information...

Machine industry segment (Food/Beverage, Mining, Material Handling, etc)

Application Description (Who, where, what, when, why)

Customer Expectations / Requirements (Price, performance, size, etc)

Key competitor name

ABB Drive units Potential (QTY/year)

ABB PLC units potential (QTY/year) Key competitor product

ABB Drives revenue potential (USD/year)

ABB PLC revenue potential (USD/year)

Product request information...

Requested drive part number

NOTE:

1) Select part number from ABB technical catalogs which can be found on www.abb.com/drives.

2) ACS310, ACS355 and ACS850 base drives do not include a control panel. Be sure to include one in the list of requested optional accessories

Requested drive options

Requested AC500-eCo PLC part number

NOTE: Select part number from ABB technical catalogs which can be found on www.abb.com/PLC.

Requested AC500-eCo PLC options

Shipping information...

Company Name

Contact Name

Street Address

City

State

Zip Code

Phone Number

Email

Comments