

## Introducing: Tomorrow's "Human" Grids

Learn from the world's  
most successful,  
forward-thinking utilities.

Please join Ventyx and ABB for a half  
day forum where VaasaETT, a leading  
international energy think tank, will unveil  
the Smart Grid Global Impact Report.

This report reveals the strategies utilities  
are using to generate a greater return on  
investment from their smart grid projects.



Power and productivity  
for a better world™



Abu Dhabi, UAE | September 17  
São Paulo, Brazil | September 23  
Beijing, China | September 24  
Toronto, Canada | September 25  
Tokyo, Japan | September 26  
San Francisco, CA | Sept 30

Houston, TX | October 7  
Atlanta, GA | October 3  
Amsterdam, Netherlands | October 15  
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Johannesburg, South Africa | November 5  
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# Beyond Smart.

*Reinventing energy in an empowered world.*

For the past decade, smart grid has been synonymous with smart metering—but that's about to change. Utilities around the world are thinking bigger and achieving better results from their smart grid projects—and you can, too.

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## What is changing?

For the last decade, smart grid has been synonymous with smart metering. Today, rapid change is transforming customers into generators. Innovation in renewable generation transmission and energy storage will dramatically alter the way the grid operates. This is all happening as consumers become aware of the economics and environmental impact of our energy dependence.

## How are you responding?

In 2012, utilities spent nearly \$14 billion to make their grids smarter, but gained little visibility into their own economic outcomes. How are the world's smartest utilities balancing the right technology and achieving a significant return on their investment? **Join us to find the answers.**

## The first global smart grid ROI research

The *Smart Grid Global Impact Report* is the first-ever global research into smart grid project outcomes. This independent report surveys 200 utilities worldwide about the factors for successful smart grid implementation. **This is research you can't find anywhere else**—so don't miss it.



**Join us at an exclusive forum where we'll discuss how to maximize today's grid—and modernize tomorrow's.**

## Forum Agenda Highlights:

- ▲ Ventyx customers demonstrate how they're transforming the wealth of data being collected today into clear and actionable insights on asset health, which helps them make more informed decisions across the grid.
- ▲ Experts outline the complete Ventyx and ABB industry platform for solving big energy challenges. Learn what you can implement today—and start planning for tomorrow.
- ▲ Ventyx and ABB executives share their vision for how together, we can move 'beyond smart' to an empowered energy world of tomorrow.

To learn more and register, visit:

[www.ventyx.com/beyond-smart](http://www.ventyx.com/beyond-smart)