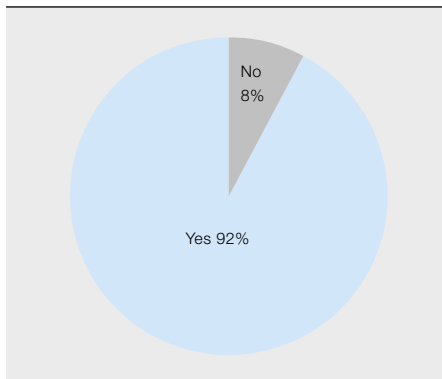


# The results are in

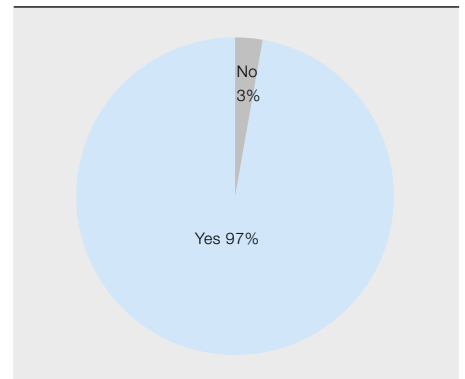
## ABB Review readership survey

The *ABB Review* team and everyone at ABB Group R&D and Technology would like to thank you for taking the time to complete the *ABB Review* readership survey this past fall. Your feedback is helping to steer the direction of the journal. We are particularly glad to see that most readers read articles that are outside their area of expertise and have multiple uses for the journal – this shows the applicability of *ABB Review* across many different technology areas. Although the survey was published in five languages and was available worldwide, all five of our raffle winners were nevertheless from the Far East and Southeast Asia! Congratulations and thank you to Gary-Hua Guan (China), Barton-XingPing Liu (China), Giridhar Sharma (India), Sheng Zhang (China) and Feni-Nurdiana Masrani (Malaysia)! They will each receive a solar-powered flashlight and a 4 GB USB stick.

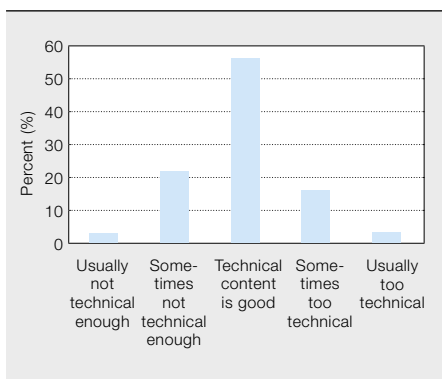
1 Do you read *ABB Review* articles that are outside your area(s) of expertise?



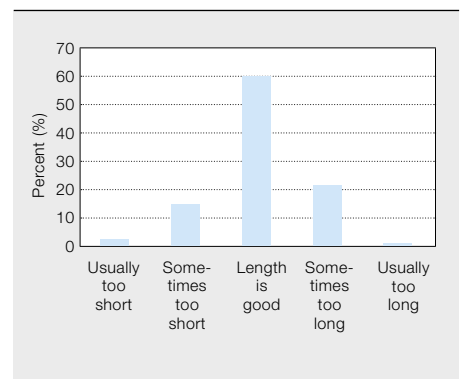
2 Would you recommend *ABB Review* to a colleague?



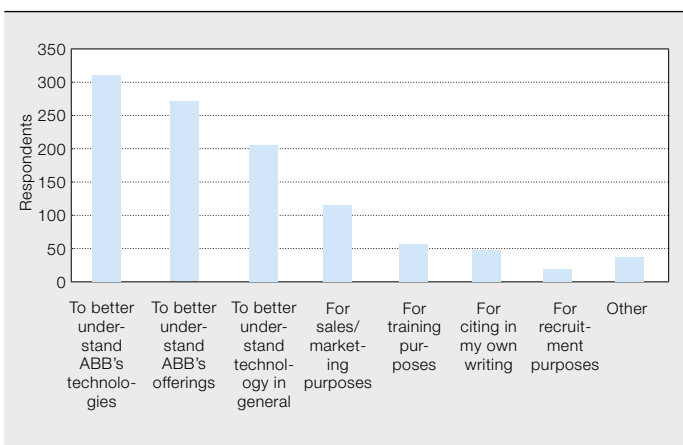
3 How satisfied are you with the level of technical content in *ABB Review* articles?



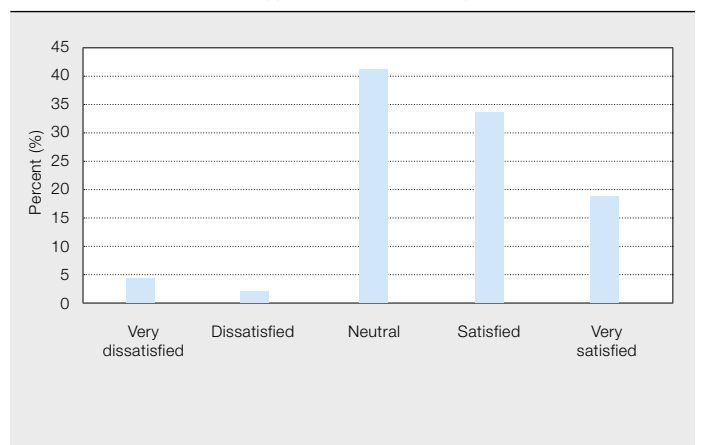
4 How satisfied are you with the length of the articles?



5 How do you use *ABB Review*? (multiple responses permitted)



6 Beginning with issue 1/2010, *ABB Review* was redesigned to reflect ABB's new brand strategy. How satisfied are you with this new look?



Total respondents: 494