Kirchhoff Automotive

Counting on automation

Do lower wages mean more manual labor and less automation? Not for Polish automobile supplier Kirchhoff Automotive. Welding cells from ABB warrant high-quality production of structural automobile parts at its Mielec plant.

> Despite the low wage structure found in Poland, manual labor takes a back seat to automation at the Kirchhoff Automotive plant in Mielec, Poland.

“Kirchhoff Automotive’s philosophy is to meet the customers’ quality demands and group standards with secure processes in low-wage countries such as Poland and Hungary,” explains Markus Selzle, who works with the company.

“Kirchhoff Automotive directs its investments toward the product,” he says. “The company follows its customers and meets their quality demands, regardless of the location.”

At Kirchhoff Automotive’s plant in Mielec, Poland (one of the company’s two production sites in the country), the company manufacturers structural car parts for customers such as Ford, Opel, BMW, DaimlerChrysler, SAAB, Por-
“The customer must be able to depend on manufacturers who work worldwide and who make spare parts available to him within a reasonable response time.”

Damian Sojka

Availability and global service are two important criteria for Kirchhoff Automotive’s selection of a robot supplier, says Selzle. “The customer must be able to depend on manufacturers who work worldwide and who make spare parts available within a reasonable response time,” he explains.

ABB also offers the advantage of dependable delivery deadlines. “According to the customer, that is not true of all suppliers,” says Selzle.

>FACTS

From component to module
Part of the Kirchhoff Group, Kirchhoff Automotive is one of the large medium-sized automobile suppliers with more than 2,000 employees worldwide. It has facilities in Germany, Ireland, Mexico, Poland, Portugal, Spain and Hungary. The core competencies of this family-run company are engineering of automobile modules and processes for sheet-metal formation, welding, installation and surface treatment.