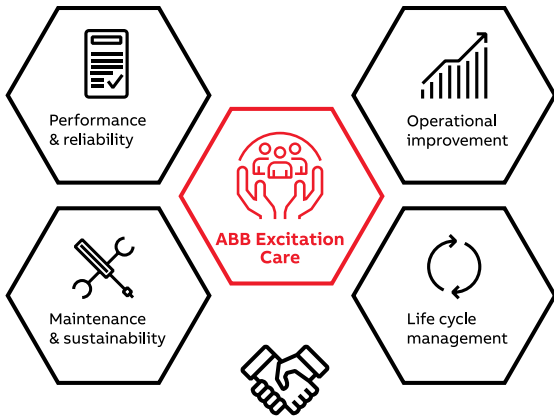


LOYALTY OFFER | EXCITATION SYSTEMS CENTER OF EXCELLENCE, NORTH AMERICA

Excitation Care Program Loyalty Offer

Enrollment incentives for Excitation Care



The Excitation Care program offers peace of mind for your ABB Excitation System. A selected level of the Care program ensures that all customer-specific needs and maintenance requirements are met in the most cost-efficient way. **Unlimited technical support**, life cycle notifications, troubleshooting dispatch prioritization, and equipment assessments are all at your fingertips. Additionally, the Care program offers significant discounts on any labour services, spare parts and training.

Take advantage of the following incentives and join Excitation Care program:



Ensure the proper and safe operation of the system. Increase reliability and identify possible performance improvements

Performance Review Care:

- 4 hrs/annum technical support
- Half price for Excitation Discovery Days



Guaranteed fast and flexible service response to maximize equipment availability

Rapid Response Level:

- Unlimited technical support
- Half price for Excitation Discovery Days
- Fixed price for initial 3 years
- Discounts: labour 5 %, training 5 %, spare parts 5 %



Powerful tools and our knowledge base to optimize and extend equipment life

Life Cycle Management Level:

- Unlimited technical support
- Half price for Excitation Discovery Days
- Fixed price for initial 3 years
- Free refresher training during Performance Review (1 day)
- Discounts: Labour 10 %, Training 10 %, Spare Parts 8 %



Increasing productivity through usability and efficiency optimization of equipment and process

Performance Improvement Level:

- Unlimited technical support
- Half price for Excitation Discovery Days
- Fixed price for initial 3 years
- Free refresher training during Performance Review (1 day)
- Free spare parts assessment service
- Discounts: labour 15 %, training 15 %, spare parts 10 %

Offer valid until June 30, 2024 in Canada and the United States only.

Please contact your local Account Manager or Excitation Service Technical Sales Specialist to discuss this loyalty offer further and see how ABB can meet your needs. Your ABB team is here to support you.

Confidentiality:

The information contained in this proposal is proprietary to ABB Inc. and may not be disclosed to any third party or company without the written consent of ABB Inc.

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