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The ABB Review is published four times a year in English, French, German, Spanish, Chinese and Russian.

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The ABB Review is free of charge to those with an interest in ABB's technology and objectives. For a free subscription please contact your nearest ABB representative or the publisher's office.

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Printers

Vorarlberger Verlagsanstalt GmbH AT-6850 Dornbirn/Austria

Layout

DAVILLA Werbeagentur GmbH AT-6900 Bregenz/Austria

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ISSN: 1013-3119

www.abb.com/abbreview

Preview 3/2007



Collaborating for results

Many of ABB's top innovations have been realized through joint efforts with customers. The company has formed strategic agreements with these to help define and to "test drive" new developments early in the cycle. The mutual trust that makes such efforts possible has provided benefits for entire industries. Likewise, supplier partnerships are important, as they permit both partners to focus on their technological strengths while working towards a common goal.

In the field of research, ABB cooperates with more than 50 leading academic institutions, including the Massachusetts Institute of Technology, Carnegie Mellon University and China's Tsinghua University. Such partnerships engage some of the world's leading young minds in research efforts while expanding ABB's product palette.

Beside a large number of cooperation success stories from all ABB divisions, the next issue of ABB Review will discuss some basic principles of collaboration among the partners involved in industrial research.

Nils Leffler, who joined ABB Review as Chief Editor in 2003, will now leave the journal with the current issue being his last. During his editorship, the magazine received a modernized look and its editorial content shifted from a business-area orientated structure to themes cutting across all ABB businesses. This redefinition has been rewarded by a steadily growing readership reflected in over 60,000 copies being distributed quarterly. It is a great tribute to the quality of the magazine that numerous articles are being reprinted in the trade press in many countries around the globe.

Friedrich Pinnekamp will take over as Chief Editor from issue 3/2007.