

7%

haven't started

31%

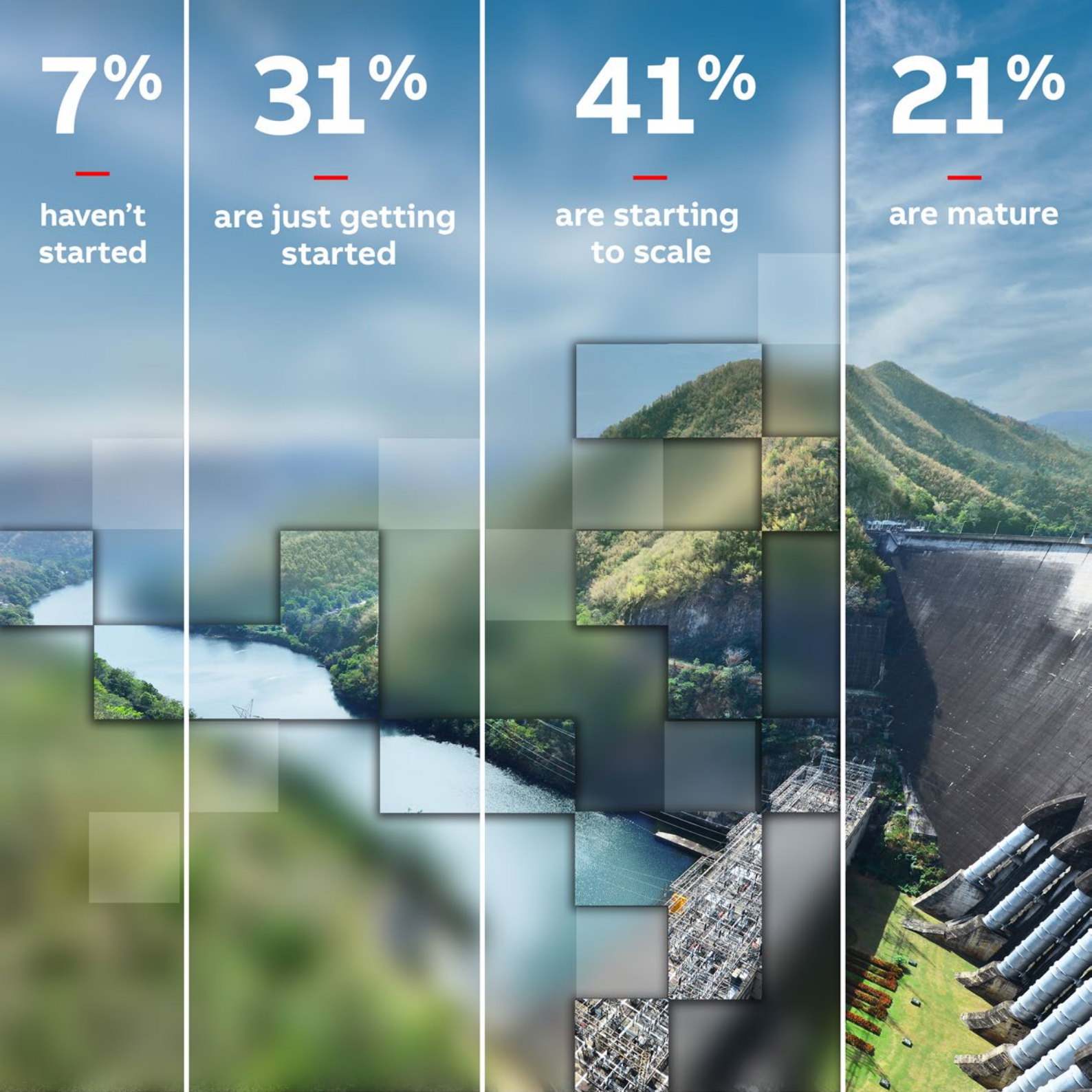
are just getting started

41%

are starting to scale

21%

are mature



How far have industrial companies come, on their digital journey?

According to our 2023 research, industrial companies are digitalizing **right now**.

Many have started their journey, including early movers, but there's still plenty of untapped potential for most businesses.

In the survey, decision makers from nine different industries reported on progress. Let's see how those segments compare.



Zoom in on leading industries

Which segments are ahead of the game?

Oil and Gas

46%



scaling or mature*

Discrete Manufacturing

70%



scaling or mature*

Process Manufacturing

70%



scaling or mature*

Data Centers

70%



scaling or mature*

Utilities

56%



scaling or mature*

Renewables

65%



scaling or mature*

Transport

67%



scaling or mature*

Food and Beverage

81%



scaling or mature*

Mining and Metals

57%



scaling or mature*

See all the research

How are organizations approaching their transformation? What's driving interest for most, and what's slowing progress for some?

Take a trip through all the data and discover five areas of untapped potential in our [whitepaper](#).

*Percentage results by industry are based on a smaller sample size, with the majority of customers located in the US and China.