DISTRIBUTOR PROMOTION

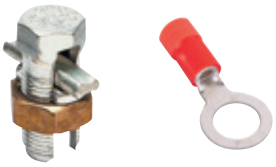
Blackburn® | Color-Keyed® | Sta-Kon®

Schedule a training session for your customers…

Lunch, learn and earn.

Take advantage of this opportunity to engage with your customers by offering ABB's grounding and bonding training. Our IACET approved trainers can offer your customers CEU credits, and you'll receive 500 points redeemable for tools in the Power Connections Program Tooling catalog. Branches can earn points on hosting a maximum of two CEU sessions.

Your ABB sales representative will come on-site to lead the training session that you host, and ABB will supply breakfast, lunch or refreshments, as appropriate for the session.



It's as easy as 1, 2, 3…

1

Identify the target customer audience for our IACET approved Grounding and Bonding CEU technical session, then schedule the training session with your regional ABB Certified Trainer/ Technical Sales Specialist.

2

Host the 2-hour training session.
It's a perfect lunch-and-learn opportunity! Your participating customers earn national CEU hours while learning about connectivity, grounding and bonding.

3

Receive your 500 points per CUE session hosted.
You may host up to two CEU training sessions per branch, and receive a maximum of 1,000 points.
Program dates: 1/1/2026–12/31/2026.

Schedule today

Hurry — a limited number of training slots are available. Fill out this **training request** form or contact your ABB representative today.

ABB Installation Products Inc.
Electrification Business
860 Ridge Lake Blvd.
Memphis, TN 38120

ABB reserves all rights in this document and in the subject matter and illustrations contained therein. Any reproduction or utilization of its contents — in whole or in parts — is forbidden without prior written consent of ABB.

© 2026 ABB Installation Products Inc. and/or its affiliated companies.
All rights reserved.

electrification.us.abb.com

7TKK001356 Rev B 1.2026