How businesses combine digitalization and sustainability for win-win outcomes

96%
of decision makers think digitalization is "essential to sustainability"

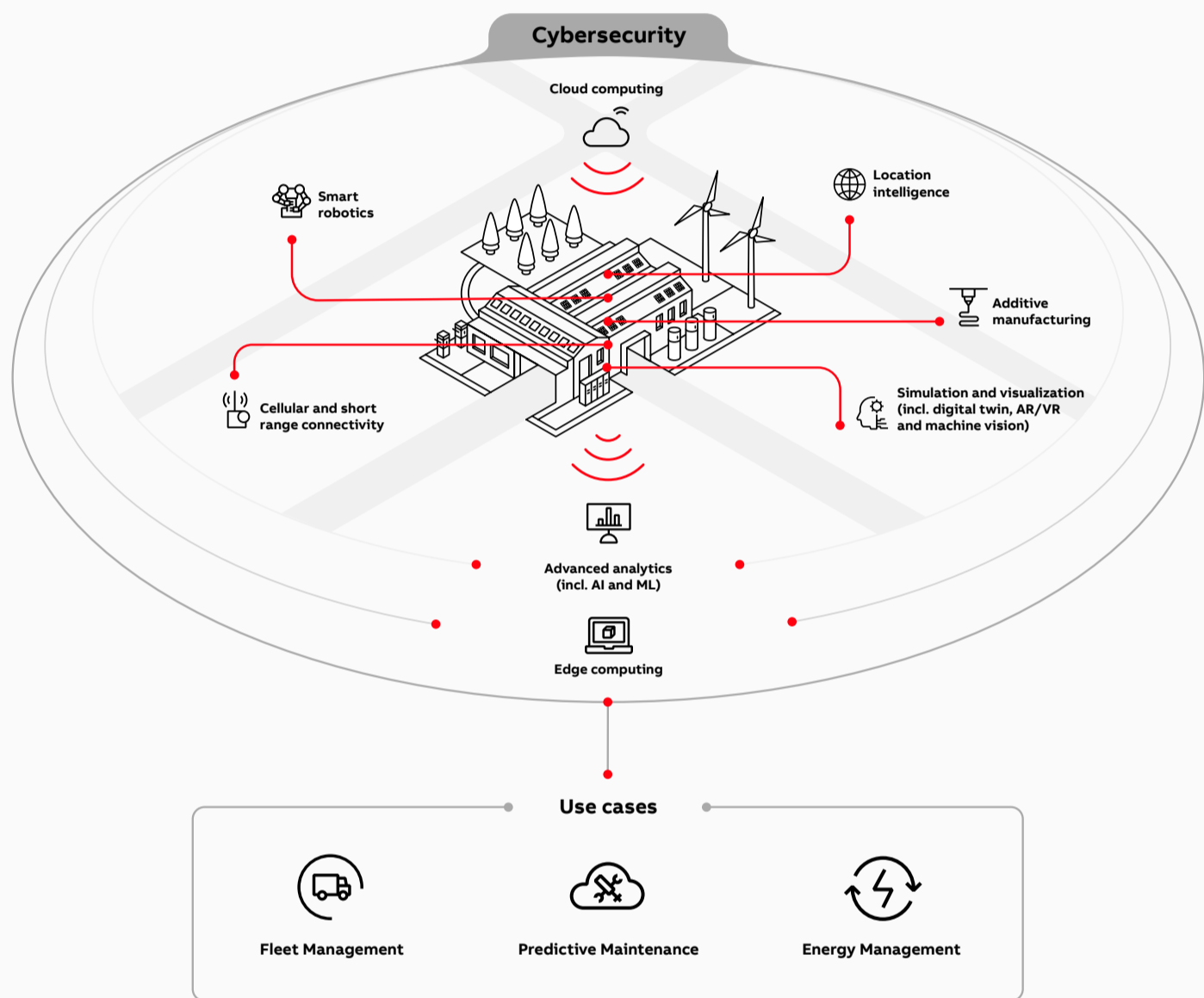## Top 3 technologies for improving sustainability
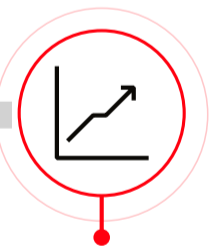
1 Advanced analytics

2 Cloud computing

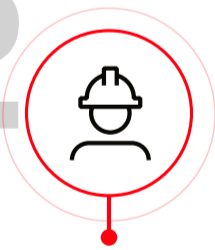**3** Cybersecurity

Cybersecurity

Cloud computing

Smart robotics

Location intelligence

Additive manufacturing

Cellular and short range connectivity

Simulation and visualization (incl. digital twin, AR/VR and machine vision)

Advanced analytics (incl. AI and ML)

Edge computing

Use cases

Fleet Management

Predictive Maintenance

Energy Management

The real-world benefits of Industrial IoT technology

1 Operational efficiency

2 Safety

3 Optimizing energy & resource consumption

72% of decision makers are increasing spend on the Industrial IoT because of its impact on sustainability

94% agree the Industrial IoT enables better decisions, improving overall sustainability

A win-win for business

63% of executives strongly agree that sustainability is good for their company's bottom line

45% say sustainability ensures future competitiveness

52% see that sustainability increases innovation

46% report that sustainability increases productivity

The key to enabling billions of better decisions: an integrated approach to digitalization and sustainability

Find out more by reading our report, **click here**