

DISTRIBUTOR PROMOTION

Blackburn® | Color-Keyed® | Sta-Kon®

Schedule a training session for your customers...

Lunch, learn and earn.



Take advantage of this opportunity to engage with your customers by offering ABB's Grounding & Bonding training. Our IACET approved trainers can offer your customers CEU credits, and you'll receive 10% off a \geq \$5,000 into stock order of eligible products.*

*Eligible products include:

- PL006 — Blackburn® mechanical
- PL007 — Color-Keyed® compression
- PL014 — Blackburn grounding
- PL029 — Sta-Kon® wire termination
- PL131 — Application tooling

Your ABB sales representative will come on-site to lead the training session that you host, and ABB will buy lunch.

It's as easy as 1, 2, 3...



1

Identify the target customer audience for our IACET approved Grounding & Bonding CEU technical session, then schedule the training session with your regional ABB Certified Trainer/ Technical Sales Specialist.

2

Host the 2-hour training session. It's a perfect lunch-and-learn opportunity! Your participating customers earn national CEU hours while learning about connectivity, grounding and bonding.

3

Receive your promo code for 10% off an order of \$5,000 or more. See above for list of eligible products.* You may host up to two training sessions per branch and receive a 10% off promo code up to twice from 8/1/2020–12/31/2021.

Schedule today

Hurry — a limited number of training slots are available. Contact your ABB representative today to schedule yours!

ABB Installation Products Inc.
Electrification Business

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