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SAINT-JEAN-SUR-RICHELIEU, APRIL 25, 2022

# Ty-Rap<sup>®</sup> 2022 Promotion

## Duration

The promotion runs from May 2 to June 30, 2022, while supplies last.

## Eligibility and orders

The promotion is open to all ABB Signature Service distributors located in Canada.

Eligible distributors can begin placing orders as of May 2, 2022. A minimum order quantity of five (5) of the same part number is in effect.

All orders must be shipped to branch locations rather than to a distribution center.

With the first order, distributors will receive an envelope containing five (5) shelf danglers to be used to increase visibility in branch showrooms.

## Promotional package

The promotional package consists of an exclusive backpack cooler with an integrated folding seat and a choice of two product options.

### TY-BACKPACK-MX

Weather and UV-resistant cable ties

- TY25MX — 1,000
- TY27MX — 1,000

\$349.99 (resale)

### TY-BACKPACK-M

Cable ties for indoor applications

- TY25M — 1,000
- TY27M — 500

\$199.99 (resale)

Backpacks are available in five (5) different colours – black, red, blue, gray and camouflage – which will be distributed randomly among participating branches.

First come, first served. A total of 6,375 packages is available.