JÜRGEN HÖGENER – Products from the ABB Group often attract attention because of their technical attributes, and the Busch-Jaeger door communication system is no exception (Busch-Jaeger is a member of the ABB Group). But this product has gone one better by winning the iF product design award 2012. Not only that, but Busch-Jaeger was also awarded the label “Interior Innovation Award – Winner 2012” in the run-up to the international furnishing trade fair “imm cologne” for four of its products: Busch-Welcome® audio outdoor station, Busch-Welcome® video outdoor station, Busch-Welcome® indoor audio station with display and Busch-WelcomePanel®.
and suppression of noise interference ensure excellent voice quality and optimal communication. The audio outdoor station can be supplied either as a surface or flush-mounted installation in brushed stainless steel or white-coated metal. All models have a robust construction for protection against vandalism.

A room with a view
The high-quality color camera of the Busch-Welcome video outdoor station, with integrated voice function, captures a particularly wide field of view: 104 degrees diagonally. It can be adjusted to the structural conditions using a 15 degree adjusting facility. Switching over from day to night operation takes place automatically. Infrared LEDs ensure an additional illumination of the visual range to enable visitors to be easily recognized in the dark, too. Up to 12 bell buttons can be made available.

Inside, the indoor audio station can be equipped with a monochrome 3.8 cm (1.5 inch) display or a handset. There are five different bell sounds to choose from; calls from the front door and from the floor can be differentiated. The volume is adjustable. Large, clear buttons ensure intuitive operation of the functions “door-opener,” “mute” and “light.”

Installation of the display variant employs...
The design of the Busch-Welcome system is indeed noteworthy, not only for its intuitive operation but also because of the first-class materials used and the excellent surface qualities of the finish. With its surface or flush-mounted installation and unobtrusive aesthetics it blends in harmoniously both outdoors and indoors with any architectural concept. For indoors, the products are aligned, in both form and material, to combine perfectly with Busch-Jaeger light switches and sockets. This holistic approach and uniformity of design ensure consistent optics in every room.

It is these qualities, and more, that attracted the favorable attention of the judges of two of the most famous international design awards in Germany.

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