



ABB Control Technologies

# Annual Partner Conference 2015

Network. Share. Grow.  
Sep 23-24, Berlin, Germany  
Information Package



## Welcome Cocktail Reception

Date: Sep 22, Tuesday  
Time: 7-10 pm  
Venue: Hall Femina, First Floor, Ellington Hotel Berlin

## Conference Registration

Present your business card at the entrance of the conference room to exchange for your welcome pack. Come early for coffee and tea!

Date: Sep 23, Wednesday  
Time: 8-9 am  
Venue: Hall Femina, First Floor, Ellington Hotel Berlin

## Networking Evening

Date: Sep 23, Wednesday  
Time: 5.30 to 10 pm  
Itinerary: Get a guided tour of Berlin and have dinner at the historic Gendarmerie

## Conference Location

**ELLINGTON HOTEL BERLIN**  
Nürnberger Strasse Hotel-Betriebs-GmbH  
Nürnberger Straße 50-55  
10789 Berlin  
T: +49 (0)30 68 315 0  
Email: [contact@ellington-hotel.com](mailto:contact@ellington-hotel.com)  
[www.ellington-hotel.com](http://www.ellington-hotel.com)

[View location on Google Maps >](#)

## Accommodation

Check the [accommodation section](#) of the event website to see if rooms are still available at Ellington. If rooms have run out, check the list of nearby hotels available on the same web page.

## Airport Transfer

### 1. Taxis

Information from [www.visitberlin.de](http://www.visitberlin.de) -

There are taxi stands at all main railway stations and airports.



You can actually choose from most of the taxis waiting there – you don't necessarily have to take the taxi at the head of the queue!

Tip: At the Berlin airports you should pay particular attention and only take a taxi from one of the taxi ranks indicated, to avoid the possibility of getting tricked by a false taxi driver. Genuine taxis can also be recognised by their Berlin number plates plus the concession number located on the rear window. A word of warning here: concession numbers higher than 8,000 do not exist in Berlin!

## 2. Chauffeur and limousine service

Information is available from [www.visitberlin.de](http://www.visitberlin.de) - [Valet Drive](#)

## Travelling Safety

Safety is of utmost important to ABB. Here are a few reminders:

- Insist on travelling in vehicles with seat belts and wear your seat belts.
- Keep your belongings close to you and be aware of your surroundings.
- Remind the driver of your vehicle not to use mobile phones while driving.

## Contacts

### Jodi Lee

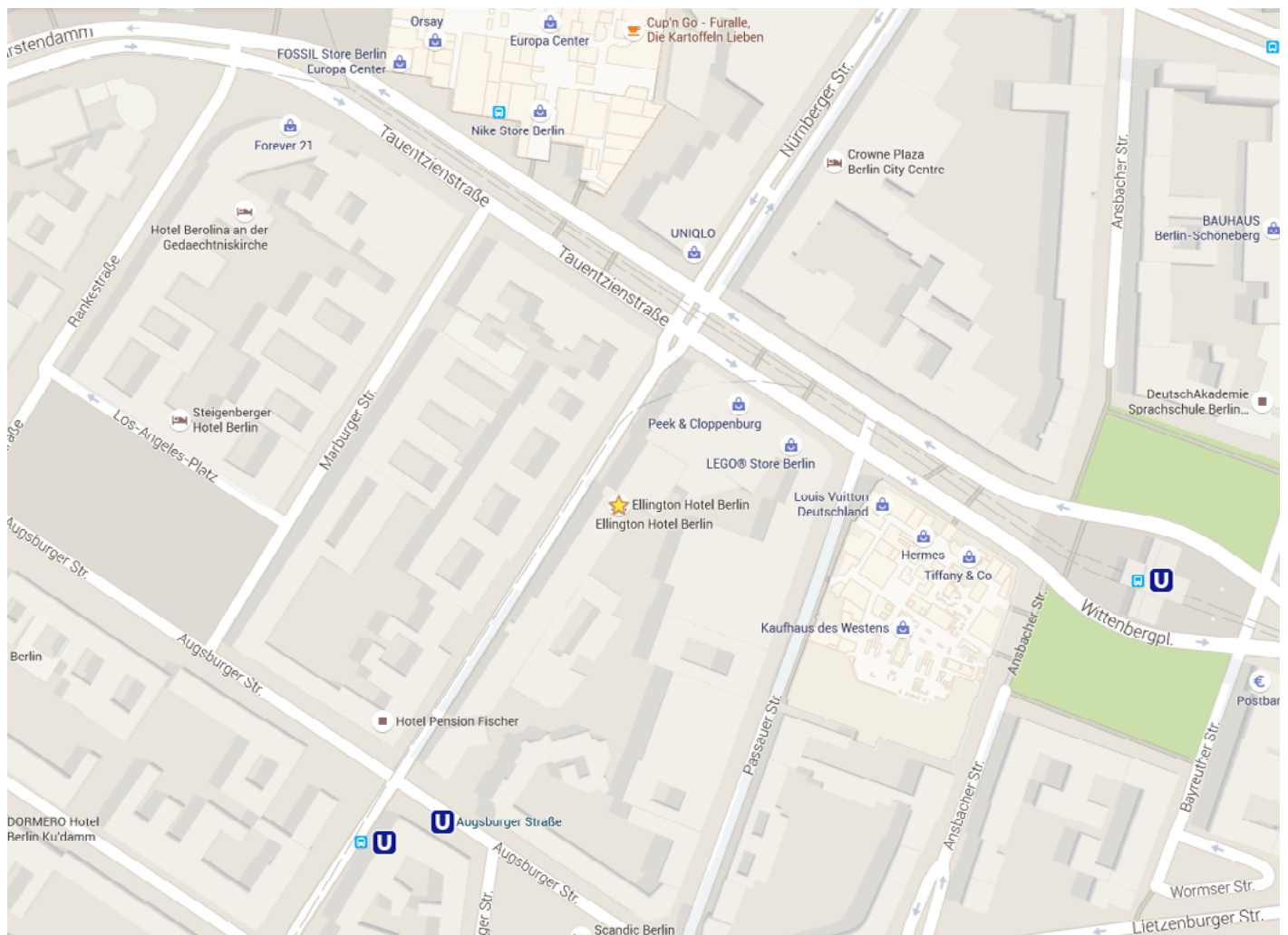
Tel: +65 6514 5201  
Mobile: +65 9664 5274  
[jodi.lee@sg.abb.com](mailto:jodi.lee@sg.abb.com)

### Rona Richter

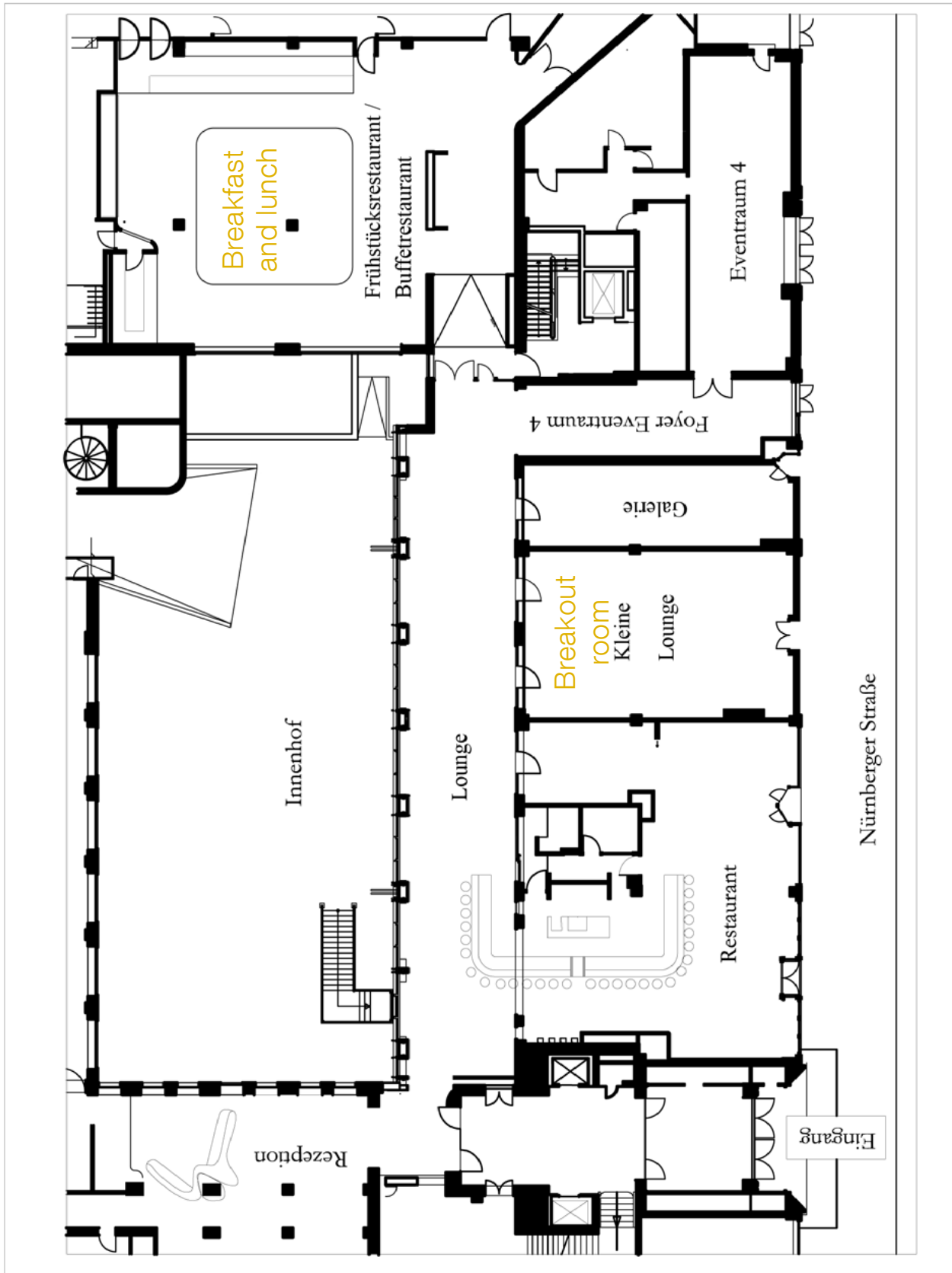
Tel: +49 511 678 2668  
Mobile: +49 160 9060 9960  
[rona.richter@de.abb.com](mailto:rona.richter@de.abb.com)

## Event website

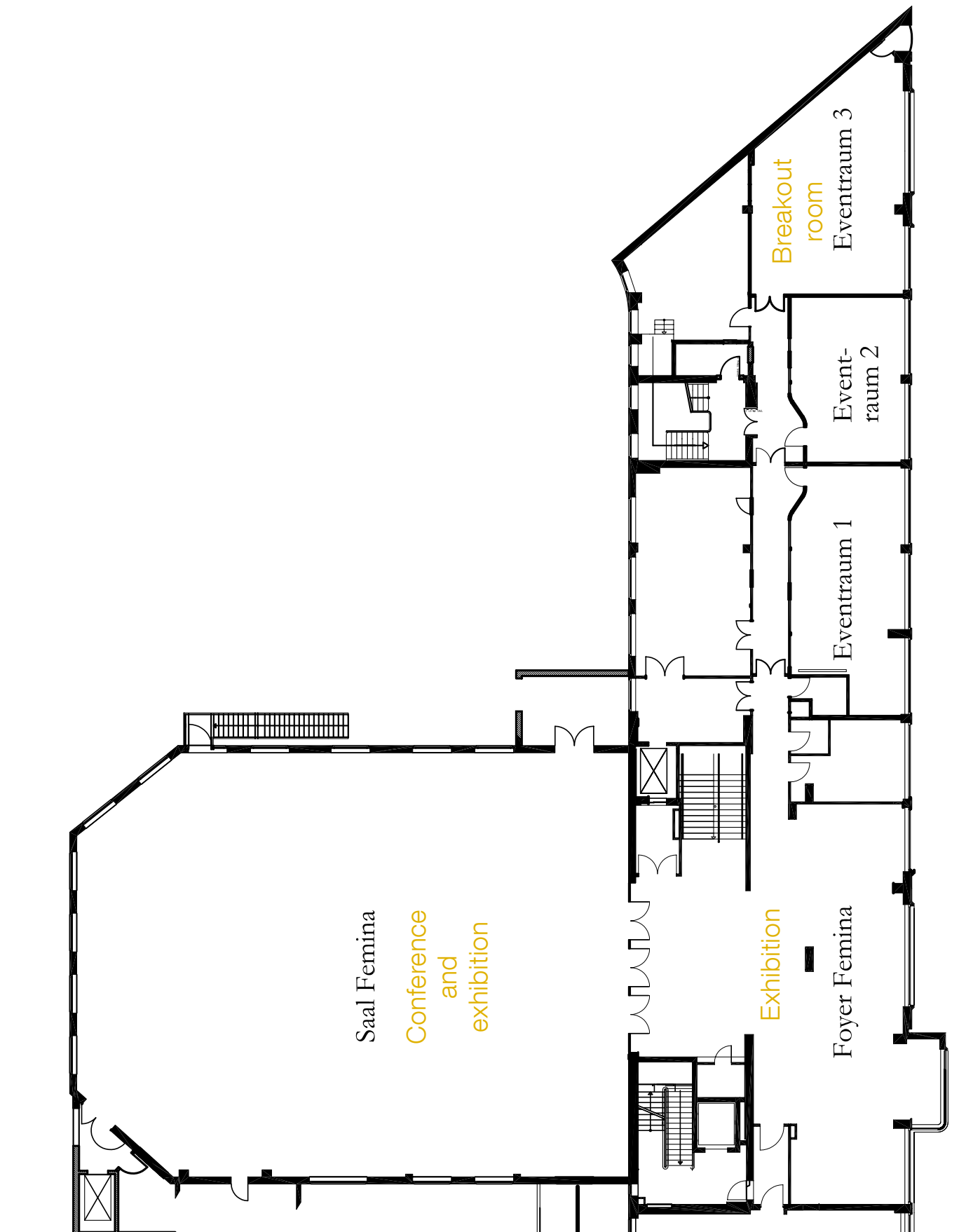
[www.abb.com/annual-partner-conference](http://www.abb.com/annual-partner-conference)



# Ground Floor



# First Floor





# Conference Agenda

Time	Description	Presenter	Location	
<b>Day 1 - Sep 23, Wed</b>				
8:00	Registration		Femina Foyer, First Floor	
9:00	Welcome to the conference	Kristian Olsson	Hall Femina, First Floor	
9:10	Welcome to Berlin	Gregor Killian	Hall Femina, First Floor	
9:20	Control Technologies Strategy & Market Outlook	Ilpo Ruohonen	Hall Femina, First Floor	
10:00	Break		Femina Foyer, First Floor	
10:30	Decathlon Update	Christian Johansson	Hall Femina, First Floor	
10:45	Compact Product Suite Update	Peter Ahlstrom	Hall Femina, First Floor	
11:00	Freelance Update	Elmar Vogt	Hall Femina, First Floor	
11:15	Extended Automation Update	Mikael Steiner	Hall Femina, First Floor	
11:30	Safety Update	Luis Duran	Hall Femina, First Floor	
11:45	Service Update	Malek Chebaro	Hall Femina, First Floor	
12:00	Group photo			
12:15	Lunch		Buffet Restaurant, Ground Floor	
13:30	<b>BREAKOUT TRACKS</b>			
Location	<a href="#">Hall Femina, First Floor</a>	<a href="#">Eventroom 6, Basement</a>	<a href="#">Kleine Lounge, Ground Floor</a>	<a href="#">Eventroom 3, First Floor</a>
	<b>Essential Automation</b>	<b>Extended Automation</b>	<b>Service/Software</b>	<b>Safety</b>
	Why Compact Product Suite 2015 offers more than standard PLCs Presenter: Peter Ahlstrom	System 800xA v6 Presenter: Mikael H Steiner	Advanced Services & My Control System Presenter: Rolf Vahldieck	Safety Applications & Opportunities Presenter: Luis Duran
14:30	Break		Femina Foyer, First Floor	
15:00	<b>BREAKOUT TRACKS</b>			
Location	<a href="#">Hall Femina, First Floor</a>	<a href="#">Eventroom 6, Basement</a>	<a href="#">Kleine Lounge, Ground Floor</a>	<a href="#">Eventroom 3, First Floor</a>
	<b>Essential Automation</b>	<b>Extended Automation</b>	<b>Service/Software</b>	<b>Business/Market</b>
	The most important features of Freelance 2016 Presenter: Elmar Vogt	800xA Electrical Control System & FDI Presenter: Leandro Monaco	Control System Life Cycle Support Services - Executive Update Presenter: Malek Chebaro	Industry Focus: Infrastructure & Tunnels Presenter: Mario Drinovac
17:30	Networking Evening Program			
<b>Day 2 - Sep 24, Thu</b>				
9:00	Industry 4.0 - The internet of things, services and people	Daniel Huber	Hall Femina, First Floor	
9:30	ABB's Data Center Solution with Ericsson	Henrik Palmgren/Howard Wu	Hall Femina, First Floor	
10:00	Partner Success Story		Hall Femina, First Floor	
10:20	Awards Ceremony		Hall Femina, First Floor	
10:30	Break		Femina Foyer, First Floor	
11:00	<b>BREAKOUT TRACKS</b>			
Location	<a href="#">Hall Femina, First Floor</a>	<a href="#">Eventroom 6, Basement</a>	<a href="#">Kleine Lounge, Ground Floor</a>	<a href="#">Eventroom 3, First Floor</a>
	<b>Essential Automation</b>	<b>Extended Automation</b>	<b>Service/Software</b>	<b>Business/Market</b>
	Freelance secrets revealed Presenter: Elmar Vogt / Ingo Mauritz	Industrial Cyber Security & Networks Presenter: Peter Ahlstrom	Decathlon Services Release 3 Update Presenter: Christian Johansson / Per Larsen	Industry Focus: Food & Beverage Presenter: Wolfgang Felber
12:00	Lunch		Buffet Restaurant, Ground Floor	
13:30	<b>BREAKOUT TRACKS</b>			
Location	<a href="#">Hall Femina, First Floor</a>	<a href="#">Eventroom 6, Basement</a>	<a href="#">Kleine Lounge, Ground Floor</a>	<a href="#">Eventroom 3, First Floor</a>
	<b>Repeat</b>	<b>Extended Automation</b>	<b>Service/Software</b>	<b>Safety</b>
	Why Compact Product Suite 2015 offers more than standard PLCs Presenter: Peter Ahlstrom	System 800xA v6 Presenter: Mikael H Steiner	Decathlon Apps and How to sell Decathlon Software Presenter: Christian Johansson / Per Larsen	BMS Library - Updates & Demonstration Presenter: Luis Duran/Helen Edje
14:30	Break		Femina Foyer, First Floor	
14:45	Technology & Product Outlook	Gero Lustig/Johan Bjorklund	Hall Femina, First Floor	
15:15	Closing Remarks	Kristian Olsson	Hall Femina, First Floor	
15:30	Conference Ends			

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